

THE USE OF POWERPOINT MEDIUM TO INCREASE STUDENTS' READING SKILL

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Abstract

This research is a study that aims to analyze the students' reading skills with an interactive learning media in the form of Power Points, where the aim is to find out how far students are interested and understand how to read using this method. The subjects in this study were Students English Education at the University Teknokrat Indonesian from batch 2018 and 19, the data collection method in this study was data collection through Google form and with several stages of planning analysis in the form of planning, action, observation, and reflection.

Key words: Analys, Reading Skill, PowerPoint

INTRODUCTION

Reading is a literacy activity that is needed by children to seek knowledge while increasing their ability in various fields of knowledge (Gunawan D, 2020). Reading is very emphasized at an early age since they go to kindergarten to continue school, reading is one of the keys where children will not experience illiteracy and are able to adapt to changing times in the current era, therefore every child is required to be able to read fluently and fluently since childhood so that during school they are able to absorb and understand every subject matter conveyed by the teacher easily (Pratiwi et al., 2020). The role of students in reading themselves is very dependent on the environment they live in, where the role of parents from an early age guides to always provide support to their children to the role of teachers in schools which is very important as a provider of knowledge to students about the importance of reading literacy for children today (Choirunnisa & Mandasari, 2021; Risten & Pustika, 2021; Wahyudin, 2018). Why is reading so important? because at the initial basics of reading children will be able to write and spell letters and be able to think about what they are doing while they are studying, not many of the children can't read even though they are in elementary school, thus causing them to stay in class and have bad behavior different from other friends (Ambarwati & Mandasari, 2020; Aminatun et al., 2021; Gustanti & Ayu, 2021).

The role of students who must be active in reading is very important for their own development, not without encouragement or coercion from others, therefore from an early

age students are required to be able to read and practice so that when they grow up they are able to master it. According to Septiyana & Aminatun (2021) reading is a process to be able to recognize words and understand them and integrate the meanings of words into structured reading sentences. By understanding the reading, children will be able to absorb what is contained in the reading and be able to interpret every word and phrase contained in the reading (Almuafiry et al., 2017; Pratama & Hermawan, 2016; Utami et al., 2021). Reading is a process carried out by readers to get a message, which will be conveyed from the author through the medium of words or written language. At the current school session, reading literacy is emphasized and carried out almost every day, especially before starting learning hours, usually students are asked to do reading literacy according to the theme book provided by the school or chosen by the teacher for the subject (Nurmala Sari & Aminatun, 2021; Oktaviani, 2017). Because at this time reading literacy has begun to be emphasized by the government and applied in all school sectors starting from elementary school, junior high school, to high school to carry out their reading literacy activities before starting learning hours (Oktaviani, 2012; Oktaviani & Mandasari, 2019; Sasalia & Sari, 2020). The government is aware of carrying out reading literacy activities, because the government knows that Indonesia is far behind in its people's interest in reading compared to other countries. So that reading literacy programs are important for the development of the world of education today (Handayani & Aminatun, 2020; Sari & Wahyudin, 2019; Wahyuni et al., 2018).

LITERATURE REVIEW

The first previous research had the purpose of this study was to identify and evaluate interactive multimedia learning materials using the Wondershare program and Quizcreator and audio materials in: teaching English listening skills. This research produces a new product that is implemented and has been validated and practiced by experts, then this product will be implemented for experimental activities of the students or groups.

The next research came from Mandasari (2020) this research is entitled about The Impact Of Online Learning Toward Students' Academic Performance On Business Correspondence Course. This study aims to identify the impact of online learning on student academic performance in the Business Correspondence course. As for the participation, there were 40 students consisting of (14 male and 26 female) who took the course. In this research, the method used is qualitative method by collecting data from

questionnaires that have been distributed to students. From the results of the study, it was found that online learning had a positive effect on students' academic performance in terms of learning motivation, learning achievement and learning engagement (Mandasari & Wahyudin, 2019; Sari et al., 2013; Wahyudin & Sari, 2018). Participants also pointed out that doing online learning is relevant during the pandemic. In addition, flexibility, accessibility, independent learning, and increasing student achievement are strengths in conducting online learning. However, financial problems and poor internet access are problems that hinder online learning.

METHOD

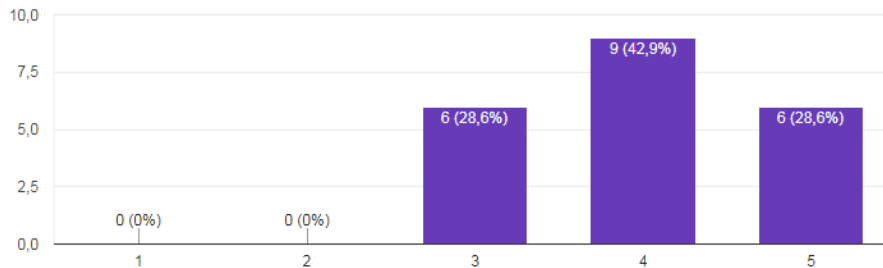
This chapter discusses the research method entitled The analysis of students reading skills by using Interactive learning media in PowerPoint, which contains the research design stage, data collection techniques, and the purpose of this research design is used as a qualitative method. Qualitative method in the form of natural observation method, the method used in the search for data in this study. Several types of observations and divides them into several stages and one of them is natural observation, namely observations made in the subject's natural object environment, without any planned control or manipulation efforts on the object subject behavior (Baker & Edwards, 2012; Rauf & Prastowo, 2021). The characters in the observation of nature get data in the form of representative behavior that occurs naturally. Natural observation method research is a qualitative approach where researchers seek and explore a case through systematic and in-depth data collection, this data collection involves various sources of descriptive reports and data that occurs, this study also explores case studies of teacher constraints in The analysis of students reading skills by using Interactive learning media in PowerPoint, the aim is to find out the extent and how effective this research is in the learning system implemented in schools (Choirunnisa & Sari, 2021; Hikmah & Maskar, 2020; Suprayogi et al., 2021). In this method using a qualitative method, namely the method of distributing Google forms to students to find the data we are looking for, the main target is English language education students from the 18th and 19th batches of the Teknokrat Indonesia University.

RESULTS AND DISCUSSION

In the discussion of finding we will discuss the results of data collection through google form, where in this data we will find out how far students and teachers have an influence on learning on power point learning media (Parnabhakti & Puspaningtyas, 2021).

1. Apakah dengan menggunakan media power point dapat meningkatkan kemampuan membaca siswa ? Using powerpoint media can be improved students reading skill.

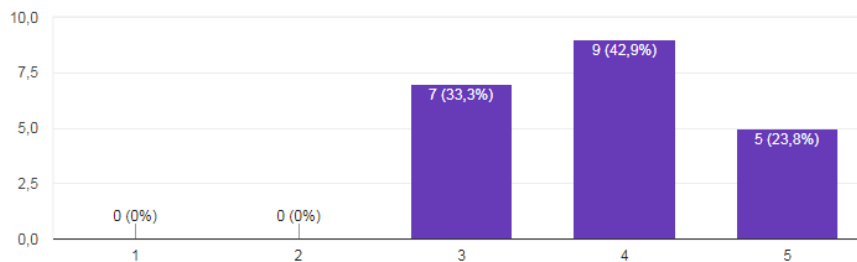
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In the first table we can see the results of the questions, using power point media can be improved students reading skills.

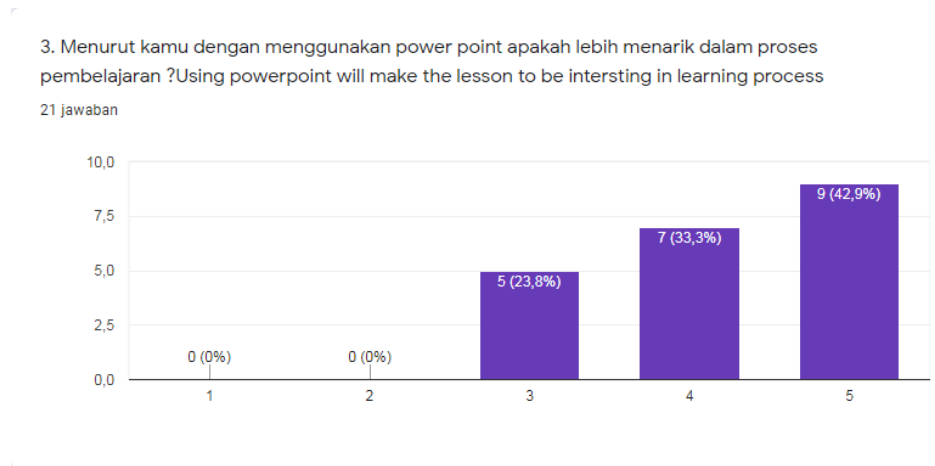
2. Apakah dengan menggunakan power point membuat kamu mudah mengerti isi pokok sebuah materi ? Using powerpoint makes students understand about the lesson easily.

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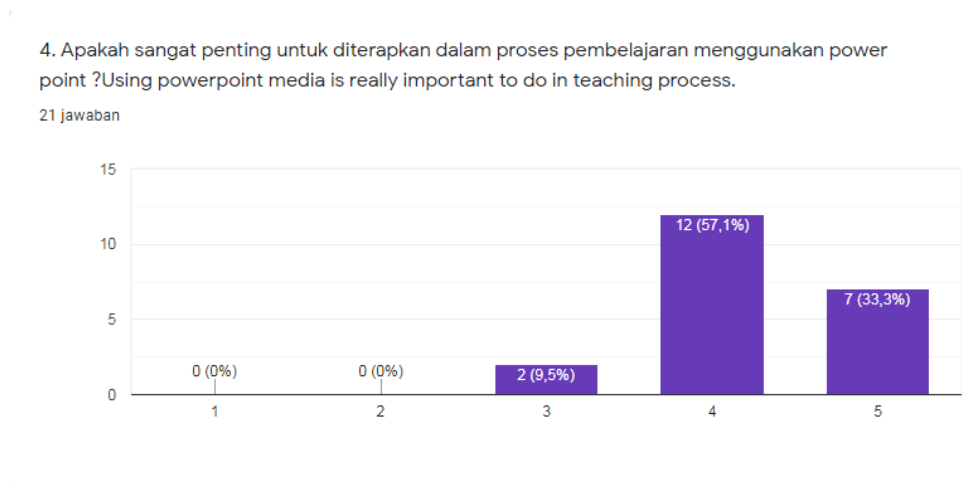


And in the respondents' answers, they agree, in other words, almost of them think that using power point media can improve their reading skills.

In the second table or the second question shows the results that the power point media makes it easy for some students to understand the main content of a reading and the message content of the learning material (Mandasari, n.d.; N. Putri & Aminatun, 2021; Sari, 2020). In other words, using power point is much more effective than using a book.



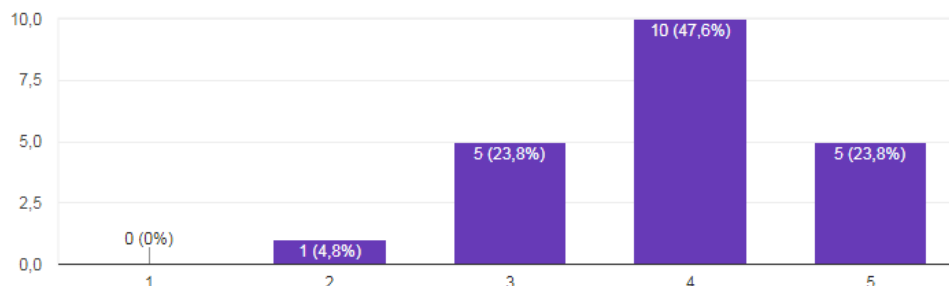
In the next table, we can see that the percentage results from power point media are much more interesting to be applied to the learning process, so students can easily capture the content of the message and easily understand the material presented by the teacher (Mandasari & Aminatun, 2020; N. R. Putri & Sari, 2021).



The next table explains the results of the application of power point, is it very important? and almost all respondents answered very important, where they hoped that the use of power point media would soon be implemented in the learning system to replace the old method.

5. Menurut kamu apakah sangat penting jika guru guru menggunakan power point dalam melakukan proses pembelajaran.?The teachers should use powerpoint media in teaching process.

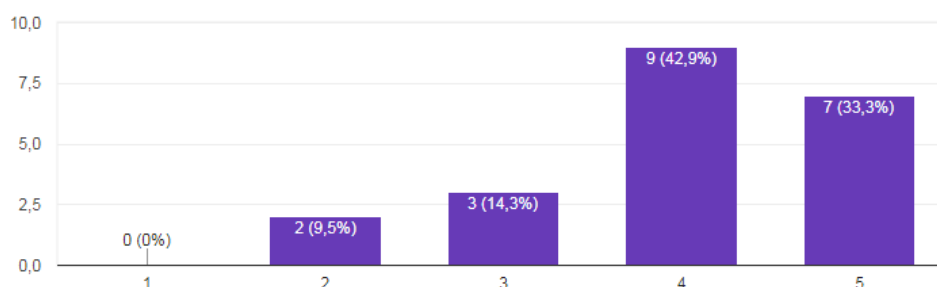
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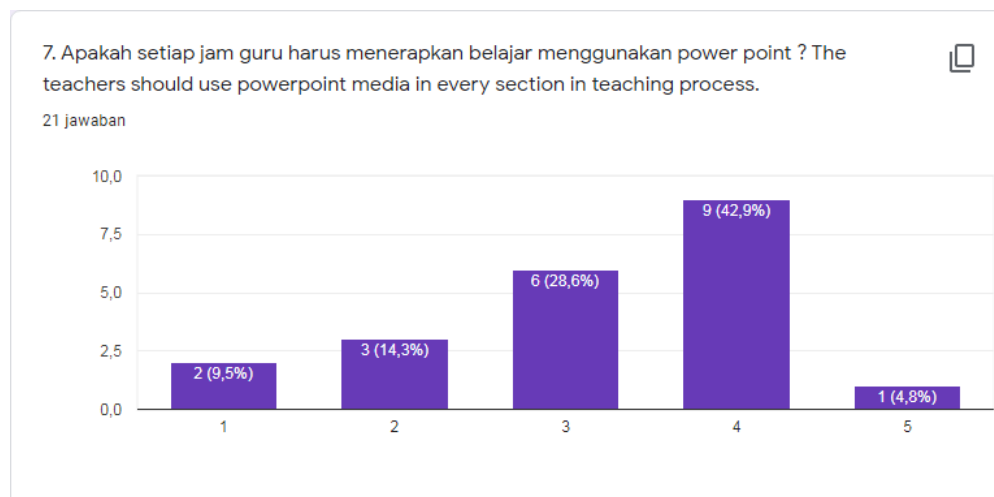
In the process of delivering material the teacher plays a very important role in this process, where it is important for the teacher to see the situation and conditions used on that occasion, so in the end students choose a teacher to apply learning using power point media as their learning media.

6. Apakah dengan power point dapat meningkatkan minat belajar siswa dalam membaca ?
Using powerpoint media can be improved students' spirit in reading.

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At the sixth stage, the table explains that with power points students can increase their interest in reading and make them enthusiastic about reading literacy, in other words using this media is able to make students excited again in reading interest which has long been applied and requested by children.



In the learning process or changing hours students really hope that the subjects they get are fun and easy to understand, but not infrequently they feel disappointed with it, therefore in this table students answer that teachers are required to always use power point media in the learning process.

Interactive learning is a learning process that is most liked by students, where students will feel happy and easy to understand if the teacher conveys the material very well according to their creativity, so that it will produce a fun process for these students, therefore teachers are required to always be creative. in developing the process of learning materials (Ayu, 2019; Ayu et al., 2017; Wahyudin, 2017).

CONCLUSION

In this study, it is explained that the use of interactive media in the form of power points is very important for the teaching and learning process, especially in students' reading interest, where we know currently reading interest in Indonesia is very low and almost some children experience making letters because they cannot read (Aminatun, 2021; Ayu et al., 2021). Therefore, this study aims to determine how far the students' interest in reading using interactive learning media in the form of power point is, and the result is that some respondents answered with positive results where they hope that their learning process can use power point learning media.

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