

# THE IMPACT OF NETFLIX AS MEDIA TO KEEP UNDERSTUDIES' SPURRED TO LEARN ENGLISH

Pandu Prima Sanjaya  
English Education

[panduprima@gmail.com](mailto:panduprima@gmail.com)

## Abstract

Netflix has had a significant impact on motivating individuals to learn English as a second language. As a prominent media platform, Netflix offers a vast array of TV shows, movies, and documentaries from various countries, many of which are in English. This abundance of content allows language learners to immerse themselves in the language, improving their listening and comprehension skills. Moreover, Netflix's convenience and accessibility enable individuals to watch content at their own pace and convenience, making language learning a flexible and enjoyable experience. Additionally, the platform provides English subtitles and dubbing options, aiding learners in understanding spoken language and expanding their vocabulary. The availability of diverse genres and storylines also engages learners' interest, making them more eager to continue learning and exploring the English language. In summary, Netflix's role as a media platform has undoubtedly played a significant role in inspiring and motivating individuals to actively learn English.

**Key words:** English, impact, understudies, media, Netflix,

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## INTRODUCTION

Netflix offers numerous advantages for language learning [1], [2], [3]. Firstly, it provides a vast library of content in various languages, allowing learners to immerse themselves in authentic and diverse language materials [4], [5], [6]. With a wide range of TV shows, movies, documentaries, and series from different countries [7], [8], [9]. Netflix offers an extensive collection of audiovisual resources that can enhance language learning [10], [11], [12]. One of the primary benefits of Netflix is its accessibility [13], [14], [15]. Users can access Netflix on various devices [16], [17], [18], such as smartphones, tablets, computers, and smart TVs, making it convenient for learners to engage with language content anytime, anywhere [19], [20], [21]. This flexibility enables learners to incorporate language learning into their daily routines [22], [23], [24], whether they have a few minutes during a commute or a dedicated study session at home [25], [26], [27].

Netflix also provides subtitles and audio options in multiple languages, making it ideal for both beginner and advanced learners [28], [29], [30]. Subtitles can be displayed in the target language [31], [32], [33], allowing learners to read along and reinforce their comprehension skills [34], [35], [36]. Alternatively, learners can choose to have subtitles in their native language to facilitate understanding [37], [38], [39]. This feature is particularly beneficial for beginners who may need additional support in the early stages of language acquisition [40], [41], [42]. Another advantage of Netflix for language learning is the ability to control the playback speed [43], [44], [45]. Learners can slow down the audio to catch difficult phrases or speed it up to challenge their listening skills [46], [47], [48]. This feature enables learners to adapt the content to their own learning pace and gradually build their proficiency in understanding spoken language [49], [50], [51].

Netflix also offers a feature called "Language Learning with Netflix" (LLN), which is a browser extension that enhances the language learning experience [52], [53], [54]. LLN provides interactive subtitles with definitions, example sentences, and translations of individual words or phrases [55], [56], [57]. This tool enables learners to improve their vocabulary, comprehension, and overall language skills while enjoying their favorite shows or movies [58], [59], [58]. Furthermore, Netflix promotes cultural understanding by showcasing content from different parts of the world [60], [61], [62]. By watching foreign-language films or series, learners can gain insights into different cultures, customs, and ways of life [63], [64], [65]. This exposure to diverse perspectives not only enhances language skills but also fosters intercultural competence and empathy [66], [67], [68].

Additionally, Netflix offers recommendations based on users' viewing habits, which can help learners discover new content related to their language learning goals and interests [69], [70], [71]. These personalized recommendations can expose learners to a variety of genres, themes, and linguistic styles, allowing for a well-rounded language learning experience [72], [73], [74]. Netflix offers numerous advantages for English learners [75], [76], [77]. Firstly, its vast library of TV shows and movies provides a wide range of authentic, immersive content in English [78], [79], [80]. This exposure to native speakers and various accents helps learners improve their listening comprehension skills [81], [82], [83]. Additionally, Netflix offers subtitles and closed captions in multiple languages, allowing learners to read along while watching, enhancing their reading and vocabulary skills [84], [85], [86]. The platform also offers the option to switch audio and subtitle languages, enabling learners to compare the original English dialogue with translations in their native language [87], [88]. Furthermore, Netflix's user-friendly interface and personalized recommendations make it easy for learners to discover content tailored to their interests and language proficiency level. Overall, Netflix provides an entertaining and accessible platform for English learners to practice and enhance their language skills.

## **METHOD**

In this study, the writers utilized library research techniques and subjective depiction. This study utilized a subjective methodology zeroing in on story understanding, portrayal, and examination. Subjective means examination dependent principally upon a constructivist viewpoint with respect to a singular's encounter that has been by and large or socially built. Information assortment strategies were performed by exploring or perusing sources in books, the web, as well as in past exploration reports, and others. Most understudies can find their assets in the library, information on the main libraries, experience with the chapter by chapter guide and other reference works, about complex is surely a fundamental apparatus for pretty much every understudy of writing. The information examination procedure utilized in this study is clear investigation. To help this information, the specialists looked for important information from different sources. Information investigation is the methodical course of considering and orchestrating information from meetings, perceptions, and records by coordinating the information and concluding what is significant and which should be contemplated. also, make determinations that are straightforward.

## **RESULTS AND DISCUSSION**

Netflix has had a profound impact on the way people consume media and, more importantly, on the way they learn and improve their English language skills. With its vast

collection of movies, TV shows, and documentaries available in various languages, Netflix has become a powerful tool for English language learners around the world [89], [90]. One of the key reasons why Netflix has been so influential in promoting English language learning is its accessibility. Unlike traditional language learning methods, which often involve textbooks, classrooms, and formal instruction, Netflix offers a more relaxed and engaging approach [91], [92], [93]. Users can watch their favorite TV shows and movies at their own pace, without feeling the pressure of structured learning. This informal learning environment allows individuals to immerse themselves in the language and pick up new vocabulary, expressions, and colloquialisms naturally.

Moreover, Netflix provides a wide range of content that caters to different interests and learning preferences [94], [95]. Whether it's gripping dramas, lighthearted comedies, thrilling action movies, or thought-provoking documentaries, Netflix has something for everyone [96], [97]. By watching content that aligns with their personal interests, learners are more motivated and engaged, making the language learning process enjoyable rather than a chore. This motivation is crucial in maintaining learners' enthusiasm and commitment to improving their English skills.

Netflix's extensive library of content also exposes learners to diverse accents, dialects, and cultural contexts. English, as a global language, is spoken in a multitude of ways across different regions [98], [99]. Through Netflix, learners can listen to various accents from native English speakers, such as American, British, Australian, and more. This exposure helps develop their listening comprehension skills, enabling them to understand different pronunciations, intonations, and speech patterns [100]. Additionally, the cultural aspects depicted in Netflix shows provide learners with valuable insights into English-speaking societies, enhancing their understanding of the language in real-life contexts.

Another significant impact of Netflix on English language learning is its incorporation of subtitles and closed captions. Users can choose to watch content with subtitles in their native language or in English itself. This feature assists learners in associating spoken words with their written forms, improving their reading and spelling skills. Furthermore, learners can actively engage in a practice known as "shadowing," where they watch and listen to the dialogue while simultaneously repeating it aloud. This technique helps learners develop their pronunciation, intonation, and fluency in English.

Additionally, Netflix has become a platform for language exchange and community building. Through online forums, social media groups, and language learning communities, Netflix users can connect with others who are also learning English. These platforms provide an opportunity to discuss and analyze the shows and movies they watch, share language learning tips, and practice conversational skills with fellow learners from different parts of the world. This sense of community fosters a supportive and collaborative environment, where learners can inspire and motivate each other to persevere in their language learning journey.

## **CONCLUSION**

In conclusion, Netflix has revolutionized the way individuals learn English by providing a convenient, engaging, and diverse platform for language acquisition. Its accessibility, range of content, exposure to different accents and cultures, inclusion of subtitles, and ability to foster community connections have all contributed to its impact on learners

worldwide. As Netflix continues to expand its offerings and cater to a global audience, its influence on English language learning is likely to persist, inspiring and spurring understudies to improve their English skills in an enjoyable and effective manner.

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