THE INFLUENCE OF SOCIAL MEDIA ON ACADEMIC WRITING STUDENT STUDY TIME MANAGEMENT

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Abstract

This study aims to determine the effect of the use of social media on the learning time management of academic writing students for class PI 20A in 2022. The method used in this research is descriptive qualitative research. To get the results of this study, the authors distributed questionnaires to class PI 20A. From the results of the scattered questionnaires, there were 9 questions related to the influence and time management of social media use in class PI 20A. There were 20 students who became correspondents in this study. In the questionnaire distributed by students, they were asked about their preferred social media content, the length of time they use social media in a day, students accessing social media while studying, to the effects of using social media when studying. From the results of the questionnaires distributed, it can be concluded that students enjoy accessing social media, especially entertainment content. Students can access social media for more than 4 hours a day, even more than 8 hours a day. Students often access social media while studying and often their learning is distracted because of social media.

Key words: 21st century skills; influence of Social Media, time management, study

INTRODUCTION

Education is a cultural process to increase human dignity [1], [2], [3], through a long process that lasts a lifetime [4], [5], [6]. Education can never be separated from everyday human life, because education is one of the main assets in development [7], [8], [9]. Through education, development goals that are oriented towards increasing quality human resources can be achieved [10], [11], [12]. Good or bad academic achievement obtained by students is influenced by many factors [13], [14], [15]. These factors are classified into two, namely internal factors and external factors [16], [17], [18]. Internal factors are the causal factors that come from within the student [19], [20], [21]. Academic achievement is not only influenced by the student's external environment, but also by the student himself [22], [23], [24]. Internal factors that affect student learning achievement are the level of intelligence, attitude, time management, and so on [25], [26], [27].

Education can not only be obtained from formal education, but can also be obtained from various print media, electronic media and social media via the internet [28], [29], [30]. Technological developments have given rise to many ways to communicate, including using social media [31], [32], [33]. Social media or often also referred to as social media is a digital platform that facilitates its users to communicate with each other or share content in the form of writing, photos, videos [34], [35], [36], and is a digital platform that provides facilities for carrying out social activities for each of its users [37], [38], [39]. In everyday life, social media is difficult to abandon for all people, including students [40], [41], [42]. Now social media cannot be separated from teenagers/students, it has even become a basic need [43], [44], [45]. The existence of social media is a separate problem for students, so students must use social media more wisely, both in choosing the type of social media, to managing the time they use social media [46], [47], [48].

Social media has had a profound impact on education, revolutionizing the way students learn and interact with educational content [49], [50], [51]. It has emerged as a powerful tool that enables students and educators to connect, collaborate, and share information like never before [52], [53], [54]. One of the significant advantages of social media in education is its ability to foster communication and collaboration among students and educators [55], [56], [57]. Platforms like Facebook, Twitter, and LinkedIn provide spaces where students can engage in meaningful discussions, exchange ideas, and seek guidance from their peers and teachers [58], [59], [60]. This collaborative learning approach enhances critical thinking, problem-solving skills, and encourages active participation [61], [62], [63]. Additionally, social media platforms offer a vast array of educational resources. such as online courses, tutorials, and educational videos, making learning accessible to anyone with an internet connection [64], [65], [66]. This democratization of education has empowered individuals from all walks of life to pursue their educational goals [67], [68], [69]. However, the impact of social media on education is not without its challenges. The ease of access and abundance of information can sometimes lead to information overload and the spread of misinformation [70], [71], [72]. It is crucial for educators and students to develop digital literacy skills to evaluate the credibility of sources and navigate the online world responsibly [73], [74], [75]. Overall, social media has transformed education by fostering collaboration, expanding access to knowledge [76], [77], [78], and promoting lifelong learning in an interconnected world [79], [80], [81].

This research is motivated by the author's concern, that many students are unable to manage their time in doing assignments or attending lectures [82], [83], [84] and lack of utilizing free time to do good and right activities and most students are too busy accessing social media [85], [86], [87]. This study aims to find out how students of the Academic Writing class PI 20A 2022 interact with social media in their lives [88], [89], [90] and what is the connection and influence between student study time management and the use of social media [91], [92], [93].

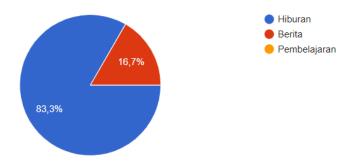
METHOD

The method used in this research is descriptive qualitative research. To get the results of this study the authors spread the questionnaires to class PI 20A. From the results of the scattered questionnaires, there are 9 questions related to the influence and time management of social media use in class PI 20A. There were 20 students who became correspondents in this study.

RESULTS AND DISCUSSION

From the results of the questionnaire distributed by the authors in the class, the researchers obtained the following results:

Table 1. Types of Social Media Content that students like to see



In table 1, 83.3% of students like entertainment content on social media and 16.7% of students like to see news content. As for blank learning, which can be concluded that most students prefer entertainment content and for learning content students do not use social media as a support for them to study or find material.

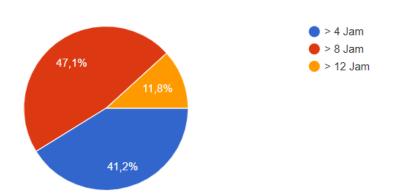


Table 2. Length of use of student social media in a day

In table 2, it can be seen that 47.1% of students use social media 8 hours a day, while 11% more than 8 hours a day. If 8 hours and 12 hours are combined, the total becomes 58.9%, so there are 58.9% of students who can use social media for more than 8 hours per day.

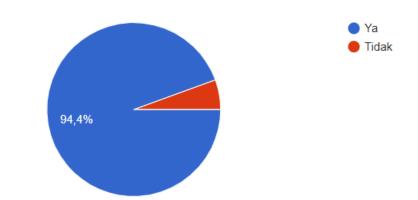
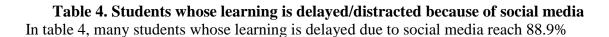
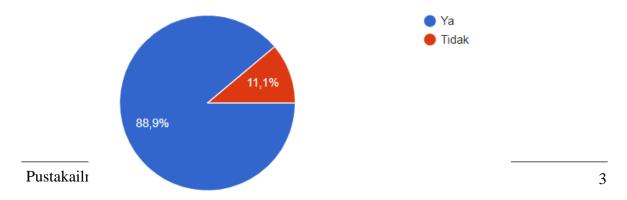


Table 3. Students who frequently access social media when studying

In table 3, there are 94.4% of students often access social media when studying.





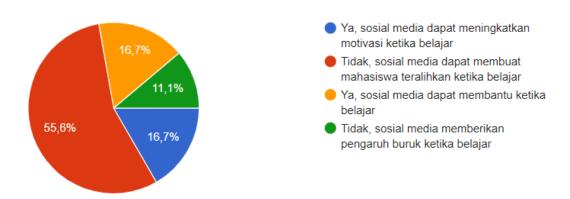


Table 5. Accessing social media is appropriate or not for students

Table 5. Is the opinion of students who agree and disagree in the use of social media when studying.

Social media has undeniably exerted a significant influence on students' writing ability in both positive and negative ways. On the positive side, social media platforms have provided students with an unprecedented opportunity to engage in written communication on a regular basis [94], [95]. The constant practice of expressing thoughts, opinions, and ideas in short bursts has contributed to the development of their writing skills, as they learn to convey their messages concisely and effectively.

Moreover, social media has fostered a sense of community among students, allowing them to collaborate and receive feedback on their writing from peers and even experts [96], [97]. This instant and interactive nature of social media encourages students to refine their work, polish their grammar, and experiment with various writing styles to captivate their audience.

However, the pervasive use of social media has also brought some negative repercussions for students' writing ability [98], [99]. The abundance of abbreviations, acronyms, and emoticons that have become prevalent in online communication has seeped into students' formal writing. Consequently, they may struggle to differentiate between casual and formal writing, leading to the degradation of grammar, punctuation, and overall writing proficiency.

Moreover, the brevity and informality of social media often prioritize speed and convenience over depth and complexity. As a result, students may find it challenging to sustain focus, develop coherent arguments, or engage in detailed analysis when transitioning to longer-form academic writing [100]. The temptation to skim through information and rely on shallow sources may hinder their ability to conduct thorough research and present well-supported ideas in their written work.

In conclusion, social media has undoubtedly left an indelible mark on students' writing ability. While it has facilitated regular written expression, community engagement, and feedback, it has also introduced informal language habits and potential shortcuts that can negatively impact their formal writing skills. Striking a balance between the benefits and drawbacks of social media usage is crucial, as educators and students alike must navigate this evolving landscape to ensure that students' writing abilities continue to flourish in the digital age.

CONCLUSION

From the results above, it can be concluded that students enjoy accessing social media, especially entertainment content. Students can access social media for more than 4 hours a day, even more than 8 hours a day. Students often access social media while studying and often their learning is distracted because of social media. From this, of course accessing excessive social media, especially when studying, can interfere with the student learning process. However, there are 33.4% of students think that accessing social media while studying can help increase their motivation and can even help them while studying.

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