THE USE OF BLOG TO ENHANCE STUDENTS' WRITING ABILITY

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Abstract

This study aims to introduce the phenomenon of blogging and the usefulness of blog exchanges for English writing. On the basis of a general observation of features and its use in education, the study first highlights the blog as a useful instrument for students to improve their English writing. The effects of using a blog for students' English writing were then further discussed. The study also addressed the use of blogs to facilitate students' reflective writing instruction in English. There are also recommendations for further research into blogging and the possible pedagogical benefits it may have for education, particularly for the instruction of English writing

Key words: Blog, Social Media, Students writing ability, Technology

INTRODUCTION

A weblog (also known as a blog) is a web-based writing space where all content is written, edited, and controlled using a web browser before being immediately [1], [2], [3] and widely visible on the Internet [4], [5], [6]. Godwin Blogging technology has a wide range of possible uses in education and training, including communication between students and teachers, the distribution of instructional materials, the provision of mentoring to students, group discussions and teacher professional development, and knowledge management [7], [8], [9]. In recent years, educators have started to see the potential of blogs for teaching and learning as they become more and more widespread [10], [11], [12]. The use of blogs in education is still very new, especially for language acquisition, and there isn't much formal research on the subject [13], [14], [15].

Studies on the effects of blogging on learner autonomy, improving writing fluency, providing a platform for completing writing assignments, uploading course materials [16], [17], [18], and facilitating communication with bloggers outside the classroom are among those that have been published [19], [20], [21]. However, it is evident from a quick Google search that there is a significant amount of language classroom blogging going on that is just not being represented in English language learning literature [22], [23], [24]. There is currently a lack of material focusing on blog usage in English language classes [25], [26], [27]. The potential of blogs as learning journals in a virtual teaching and learning environment is the main topic of this study [28], [29], [30].

There are five sections to this study. This section's introduction comes first. The second section is a general comment regarding the use of blogs in education. According to earlier studies on students' attitudes and responses to the usage of blogs [31], [32], [33], the third section focuses on the efficacy of utilizing blogs for English language writing [34], [35],

[36]. It highlights three different blog formats for learning English as a second language [37], [38], [39], as well as some effects of blog usage on students' ability to write in English [40], [41], [42]. The fourth section of this study goes over blog reflections for English language learners [43], [44], [45]. The final segment is the fifth [46], [47], [48].

The term blog is described as "2. A frequently updated website consisting of personal observations, excerpts from other sources, etc., normally operated by a single person, and usually with connections to other sites; an online journal or diary" in the Oxford English Dictionary Online [49], [50], [51]. A blog is a frequently updated personal or professional journal that is published online and is meant for wide distribution [52], [53], [54]. The blog's publication format, with typically a new entry every day, and its informal tone are its defining features [55], [56], [57]. A lot of blogs also contain audio, video, and photo content [58], [59], [60]. Although weblogs have been there from the very beginning of the internet, it appears that the first free, commercial "blogging software" of the kind detailed in this article first appeared in July of 1999 [61], [62], [63]. Since then, the number of users has increased significantly due to the relative ease and speed of writing that this kind of software enables [64], [65], [66], and we now see blogs being used for personal, academic, journalistic, and commercial purposes [67], [68], [69]. A blog has geography like any other static website does, and it has a number of distinct "territories" that work together to give it its special qualities [70], [71], [72].

The following factors can be used to discuss it:

- Blogs do not even require complicated software or programming expertise. With a number of simple-to-use, free blog accounts accessible online, anyone can join.
- Blogs have a number of security features, such as the ability to restrict access for reading and writing. The simple to use security tools provided by Blogware allow you complete control over who has access to private or sensitive information.
- Visitors cannot create new posts or change existing ones on blogs; however, they can submit comments to already published posts. There are blogs that are open to posting from any community member.
- Users on blogs are treated equally regardless of their status. Instead than using their real names, users frequently use screen names. In some cases, anonymous blogging is permitted.
- Blog postings are typically written in the first person, informally, and with an audience in mind. It frequently reflects the author's viewpoints on several subjects. Discussions can take the form of comments on posts.
- Text, photos, music, video, and links can all be included in blog posts. No need to email pictures any longer; just direct folks to your blog instead! Readers can access other

materials directly through hyperlinks. Links are used to provide evidence for any claim. Links can take readers of a blog to news, images, and other content on the internet.

- The auto-archiving function of blogs. Every post has been archived. Both keyword and date searches are available for archives. The most recent posts since the reader's last visit to the blog can be found by using reverse chronological posting order.
- Subscriptions can be used to distribute blog content. A user can subscribe to numerous blogs, and the content will be collected in one location [73], [74], [75]. Instead of the reader visiting each individual blog, RSS aggregators collect posts from numerous blogs and distribute them to the reader [76], [77], [78]. Readers can quickly browse through more blog postings with the help of aggregators.

a. The application of blog in Education

A very large range of blog usage may be seen in the higher education and research sectors since 2000, when Weblogs were publicly accessible [79], [80], [81]. Blogs are being enthusiastically adopted by academics, researchers, instructors, and students. Blogs have been utilized in a variety of functions, extending and, in some cases, replacing existing online communication methods in the field of higher education in particular [82], [83], [84], where online asynchronous communication has occurred through email or discussion boards [85], [86], [87]. This has demonstrated the value of blogs as communication and/or cognitive tools for a variety of fields, including language acquisition, academic research, law, higher education in general, and the development of teachers.

The blog seems to improve learning and give students a chance to go from surface to deeper levels of learning [88], [89], [90]. The strategy of the learner to finish only the minimal content required to meet assessment requirements—whether that is studying only what may be presented in a test or simply attending and participating in activities—is characterized as surface learning [91], [92], [93]. Deep learning, on the other hand, involves taking a step back from an experience, looking for connections between ideas, and contextualizing meaning [94], [95]. Generally speaking, using a blog as a learning journal allows students to nurture the habit of studying thoroughly while also recording their learning and gathering material for self-analysis and reflection.

b. Using blogs for English writing

Weblogs, a recent innovation, provide chances for online learning (Godwin, 2003).

The linking and cross-linking of blogs makes it simple to build larger online communities. A personal blog can be used by language learners as an electronic portfolio to track their progress over time [96], [97]. The student has the chance to write for readers besides their peers by posting the blog online. Commentary on the readings is also open to readers.

Based on the suggested applications for the classroom, one might anticipate that blogs would provide a variety of reading and writing incentives for English learning and writing given the emphasis on content, the potential for quick feedback, the ability to use both words and images, and the capability of linking one post to another [98], [99]. According to academics who use blogs, students frequently do better work than those who write exclusively for the teacher or other students in the class because they know they will have an audience when they share their writing online [100]. Many academics have remarked on how they use blogs to supplement their classroom learning, and they've discovered that blogs provide lots of reading and writing rewards.

METHOD

This study aimed at finding out was the use of blogs that can enhance a student's writing ability. In this study, the researcher distributed questionnaires in the form of survey websites to collect data and the results of the questionnaire were stated in the data finding using a qualitative approach. This study involved participants who were students at University in Lampung. More precisely, it involves participants from the English Language Education Study Program who took Academic Writing class. The participants consist of 14 students who were selected as participants for this study. They consist of 3 males and 11 females. There are 6 questions in the questionnaire that were distributed to the participants to collect their perspective data. The 6 questions are only in a part. The first question: Did you have a blog? (medium, wordpress, blogspot). Second question; What kinds of blogs did you have?. Third question; Did you often use it? Fourth question; What kinds of writing text did you have posted on the blog? Fifth question; Did the use of blogs help you to enhance your writing skills? Sixth question; How many words did you have typed in each blog posted?

RESULTS AND DISCUSSION

The following section demonstrates the results of the study. An overview of participants' perspectives towards the use and challenges of video conferencing during distance learning can be seen in table below.

The questionnaire was distributed by the Whats Apps application in the Academic Writing group. The researcher gave the survey website link to the participants and asked them to fill out a questionnaire. The researcher can immediately see the responses of the participants after the participants finished filling out the questionnaire. The researcher put the data into the data findings after all responses are collected from the survey website. The participants' responses were analyzed by the researcher to see what if blog can enhance students' writing ability.

According to the results, out of 14 students of English Education who took Academic Writing class, they filled out the questionnaire well. In the first question, all the respondents choose the answer "Yes". In the second question, the researcher adds an answer with medium, blogspot, wordpress, and others (the respondents can fill it out), then it shows that 10 students choose wordpress, 3 students choose blogspot, and the rest students choose medium. The third question, with the answer yes, very often, sometimes,

and never. The 7 students choose very often, 4 students choose yes, and the rest choose sometimes. The fourth question was well answered by all of the students who chose articles. In the fifth question, all the students answered it by choosing yes. The last question, 9 students choose <1000 words, while the rest choose >1000 words.

Through their interactions with others, the students participated in collaborative learning, which stimulates critical thinking. By encouraging students to analyze what they read and write, blogs promote critical thinking. Students can develop their writing abilities by blogging, and they can discover new ideas by interacting with other students. Blogs promote critical thinking by making it simple for students to link to sources that back up their claims. There are various ways that writing quality might be seen. Some English majors claim that they are constantly conscious of their audience and that they write with that audience in mind. They are unsure of their moral standing. Students are encouraged to focus more on the language and content of their blogs because internet posting is permanent. Additionally, the feedback they receive—both critical and non-critical— from numerous sources and of all kinds has an impact on the caliber of their work.

By including visual elements to their blogs, the students also improve the quality of their writing. This aids the reader in better understanding concepts. Concepts such as visual thinking, visual learning, and visual literacy are connected to the notion of "constructing meaning." Students with visual learning preferences can profit from technology when it is presented in a multimedia way, according to study on this topic. In other words, students are better able to explain their opinions when they add visual associations to their blogs.

CONCLUSION

Based on the suggested applications for the classroom, one might anticipate that blogs would provide a variety of reading and writing incentives for English learning and writing given the emphasis on content, the potential for quick feedback, the ability to use both words and images, and the capability of linking one post to another. Through their interactions with others, the students participated in collaborative learning, which stimulates critical thinking. By encouraging students to analyze what they read and write, blogs promote critical thinking. Students can develop their writing abilities by blogging, and they can discover new ideas by interacting with other students. Blogs promote critical thinking by making it simple for students to link to sources that back up their claims.

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