

# GRAMSCI HEGEMONY THEORY AS REFLECTED IN THE WARCRAFT MOVIE

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## Abstract

This paper emphasizes a critical approach in seeing how the actions of a group or organization that has a strong influence and impact on other cultures on the environment that moves in a place or country that has become part of life commonly referred to as Colonialism and also relates to Gramsci's theory about Hegemony. In this research, the researchers aimed to inform the reader that the theory of Gramsci is that the Hegemony is very strongly related to social life in society, no matter what era it is. This journal article uses qualitative theory as the method of this journal article used to collect data. All findings or data found and written in this journal article are based solely on those in the film "Warcraft". Through the film, critics of the Hegemony theory that occur in the main character and also other characters will be revealed and further analyzed by the journal article writer. The film "Warcraft" by Charles Leavitt and Jones is a thought-provoking film that allows readers or viewers to think critically and emotionally for all the dramatic things that occur throughout the film scene and survive with the characters. This journal article also aims to provide evidence of the Hegemony theory written in the book and influence the character and how the role of the main character and his friends who are in a weak human kingdom.

**Key words:** Film, Journal article, Critics, Hegemony, Qualitative method, Character

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## INTRODUCTION

The film titled "Warcraft" is an action fantasy film that takes the theme of war, fantasy and empire [1], [2] which was directed by Duncan Jones and written by Charles Leavitt and Jones [3], [4]. Based on the video game series with the same name or better known as the game title "World of Warcraft", this film was published in 2016 in the United States [5], [6], [7]. This journal article centers around the critics of the Hegemony theory by Gramsci who are in the film how to live from the ordinary people must follow the commands and regulations of upper class people and also experienced by the main characters in the film's story [8], [9], [10]. During the development of the Gramsci theory about Hegemony, we can always see and it always happens in the development era [11], [12]. Then why is Gramsci's theoretical study of the Hegemony and its relationship important to discuss? Because both of their roles show how the life we now live in today has social gaps in it about how people who have power act on their own volition even though they still have their limits [13], [14], [15], for example how do we know that the leaders of the existing

countries in the world today they have policies which we must follow as their people [16], [17], [18]. This research is very important and has a high enough value for its relevance to our present social life.

Gramsci's theory of cultural hegemony, which describes how the state and ruling capitalist class, use cultural institutions to maintain power in capitalist societies [19], [20], [21]. In Gramsci's view, develops a hegemonic culture using ideology rather than violence, economic force, or coercion [22], [23]. Hegemonic culture propagates its own values and norms so that they become the "common sense" values of all and thus maintain the status for those who are in the top class [24], [25], [26]. Hegemonic power is therefore used to maintain consent to the capitalist order [27], [28], rather than coercive power using force to maintain order [29], [30]. This cultural hegemony is produced and reproduced by the dominant class through the institutions that form the superstructure [31], [32].

In this research, the discussion is more refer to how the relation of Gramsci theory about the hegemony in the film takes the theme of imagination that illustrates how the condition of the earth in ancient times contained various different races of life but they have a strong relationship with each other and also those relation inside the society life. As reflected in the movie of "Warcraft" we can see theory from Gramsci is about Hegemony [33], [34], [35], where someone that has big power (magic fel) who rule his peoplle and make them obey what he want [36], [37]. In the film, it is told that there are four types of living things at that time, the fourth of which has their respective kingdoms [38], [39], [40]. The first is a kingdom in which is led by a human race, the second is a kingdom led by a dwarf nation, the third is a kingdom led by an elf nation and the last is an Orc or Horde nation which is an oppressive and warlike nation [41], [42], this nation is led by Gul'dan an Orc who has a powerful magic power called fel magic [43], [44], [45]. By using this fel magic guldand can move from one place to another with his troops consisting of Orc or Horde to conquer the nations around them [46], [47], [48]. Because of the world where Orcs is live named Draenor was destroy by fel magic [49], [50]. The homeworld of the Orcs, is now no belong exist by a mysterious power known as fel magic [51], [52], [53]. Gul'dan, a powerful orc magician, united the orc clan and formed the Horde, and created a portal to the world of Azeroth [54], [55]. Orcs began to use fel magic to dry the lives of captive draenei to defend the portal [56], [57]. After it was operational, Gul'dan led a small soldier to capture

prisoners in Azeroth and sacrifice them to bring the rest of the Horde through the portal [58].

After that explanation, it can be seen that Gramsci's theory is about the Hegemony recorded in the film Warcraft, then what is Gramsci's theory of Hegemony? According to a book entitled *The Southern Question* (Gramsci, 1995), and also translated by Pasquale Verdicchio, stated that Hegemony is a system of class that the upper class or the ruling class has a mean of power in leadership against the subaltern classes by making them believe or agree with the upper class and in accordance of a journal article entitled Gramsci and the Theory of Hegemony [59], [60], [61]. The author states that "the concept of hegemony is really a very simple one [62], [63], [64]. It means political leadership based on the consent of the led, a consent which is secured by the diffusion and popularization of the world-view of the ruling class [65], [66]." Thus, based on those two quotations above, Hegemony is a process of how an upper-class people have the power to control the low-class people [67], [68]. But it is by consent instead of by weapons or war [69]. This means that the low-class people follow the upper class by their own willingness instead of by a mean of force [70]. They let the upper class to control and lead them with their consent. Such as, following the order of the upper class.

## **METHOD**

In this study, the researchers wanted to explore especially for high school and university students in my neighborhood where I live more precisely in the city of Bandar Lampung, whether the role of a leader has a positive or negative impact on interaction or social life in the community. This study used qualitative research methods, intensive participatory observation. The purpose of qualitative research was to explain a phenomenon as much as possible by gathering data as deep as possible, which shows the importance of the depth and detail of the data studied. So by using qualitative research we can understand, look for the meaning behind the data, find the truth, understand the subject under study, complete the data collected and obtain the required data sources. In conducting research on the impact of one's leadership among the community, the researchers used a questionnaire which was a data collection technique that is carried out by giving a series of questions or statements to other people who are respondents to be answered. All data written in this journal article was not in the form of numbers, but in the form of words because all data

comes directly from those in the Warcraft film. In this film, it used words to create a story line and also convey its meaning to the reader. Thus, the chosen method was in line with the research in this journal article because the data of this journal article are all in the form of words derived from the object of research which are from the film work entitled "Warcraft". Then the researchers also had many steps in collecting the data that needed, to make the data that had to find more complete and clear both by using these steps to make the data relevant and understood by the reader. The first step was "Collecting Data". In gathering data for this journal, before reaching all the data contained in this journal article because gathering data make it easier for the researchers to complete this journal. So these were the steps to collect data to complete this journal article:

1. Having data or works that you want to talk about
2. Watch / understand (make sure to finish reading all conversations and understand the whole film)
3. Highlight important parts related to the discussion
4. Choose the loudest quotes or scene related to the topic being discussed in this journal.

## **RESULTS AND DISCUSSION**

As stated in introduction the film is told that there are four types of living things at that time, the fourth of which has their respective kingdoms. the first is a kingdom in which is led by a human race, the second is a kingdom led by a dwarf nation, the third is a kingdom led by an elf nation and the last is an Orc or Horde nation which is an oppressive and warlike nation, this nation is led by Gul'dan an Orc who has a powerful magic power called fel magic. By using this fel magic guldan can move from one place or world to another with his troops consisting of Orc or Horde to conquer the nations around them.

### ***Portrayal of a bad leader, who is not good at leading as seen in the film "Warcraft"***

Inside the story tells that Draenor, the homeworld of the orcs, is being torn apart by a mysterious force known as fel magic. Gul'dan, a powerful orc warlock, unites the orc clans and forms the Horde, and creates a portal to the world of Azeroth (the place where Human, Dwarf and Elf live together and make the relations between those race). From that accident it can be conclude that the goal of the Orcs was to find a new place they could live in, because their place had been destroyed and damaged due to the magic power of the Fel.

The leader Gul'dan is an orc whose heart has been consumed by the magic power of Fel, he has an arrogant, greedy, evil, and cruel nature even he does not hesitate to sacrifice a lot of the humans he has captured to start from the children, women and old people. Gul'dan sacrificed human life to replenish that Fel magic energy so that the gate that could connect between dimensions could open wide and finally Gul'dan could bring all the troops from the Orc or Horde nations.

Then what can be linked between Gramsci's theory is about Hegemony and the film "Warcraft" is that in the film we can see if someone who has great strength and also has certain skills can easily subdue those who are weaker than them. like for example from the character of an Orc or Horde, Gul'dan he has a physical body that is green, muscular and strong, but not only that what makes him feared by the other Orcs or Horde is that a Gul'dan has a magical power terrible magic Fel where the power can give life to the dead and can also absorb the life of someone or can be said to give death to the living. Needs to know that Gul'dan combined Orcs or Hordes who previously consisted of various tribal chiefs who differed in it but remained from the same nation. like for example in the film from the Orcs there is named Durotan as the chief of the Frostwolf Clan, Orgrim as the chief of the Doomhammer Clan and Blackhand Clan.

***The impact of bad leadership and the occurrence of conflict in groups and betrayal as seen in the film "Warcraft"***

In the next discussion is now to describe how Gul'dan who leads a nation (Orc) by subduing them all with the power he has (magical magic "Fel"). In the film Gul'dan utilizes his people and works for him to become a soldier who defends himself to conquer other nations and also in the leadership of the selfish behavior of a Gul'dan cause a lot of controversy between his people such as there are some people from the nation that he leads who can no longer stand in his leadership and try to betray and also some of his people who remained in their stance to support Gul'dan.

*"Blackhand stands before Gul'dan, who criticizes him running from the humans and allowing his men to die, saying he is weak. Gul'dan attempts to sentence Blackhand to death, but Durotan intervenes, explaining to Gul'dan that Medivh was controlling the fel against them, despite Gul'dan claiming only he can control the fel. Durotan and Orgrim sit together and observe the orc camps. Durotan feels that Gul'dan's magic is what brought*

*forth the decay of Dreanor, and if he continues, Azeroth will suffer the same fate. Durotan wants Gul'dan to be stopped, but Orgrim feels they must maintain a loyalty to their people. Llane frees Garona on the condition that she be loyal to Stormwind. She guides Llane, Lothar, and others under Llane's command, including Lothar's son Callan (Burkely Duffield), to a meeting between them and the Frostwolf clan. Taria gives Garona a small dagger to defend herself. The orcs and humans meet to negotiate a truce in order to kill Gul'dan. Durotan comes forward to speak, with Garona translating for Llane and Lothar. They are then ambushed by green orcs that are loyal to Gul'dan, along with Blackhand and his cronies. The evil orcs battle the humans, along with Durotan and his clan”.*

*“After this incident Gul'dan immediately heard the news of the betrayal of a clan including members of his nation and ordered other clans to kill all clans of the Orcs led by "Durotan". Orgrim realizes his error and secretly frees Draka and their child, whom Durotan had named Go'el. Orgrim then goes to free Durotan. While he is angry at his friend, Durotan forgives him after learning that he let Draka and Go'el escape. Draka takes Go'el to a river where she places him in a basket to send him to safety. Another orc shows up as Go'el floats away safely. Draka rips out the orc's throat with her teeth, but she is fatally impaled. Durotan challenges Gul'dan to a combat in front of the rest of The Horde. The two of them battle, with Durotan appearing to overpower Gul'dan, until the warlock uses his magic to drain Durotan of his life force, to the outrage of the other orcs. Gul'dan eventually kills Durotan, causing the other orcs to turn away from him. Gul'dan kills the green orcs that walk away, forcing the others to stay by his side. He then awaits for Medivh to start opening the portal while Gul'dan uses the life force of other prisoners to keep it going”.*

From the scene above shows how Gul'dan who has the arrogant nature of the power he has and acts as he pleases and frightened his people against him by threatening to anyone who does not want to follow the rules and try to betray will receive punishment from him namely the death sentence. From the scene above tells how Durotan, one of the Orcs led by Gul'dan, could not stand the behavior of the leader who used his magical power to commit crimes and destroy lives in many places they had visited. This shows how one of the effects of leadership that is not fair is the emergence of conflict until the occurrence of betrayal.

***Portrayal of a good leader, who is good at leading as seen in the film "Warcraft"***

Then from the human race there is a king named Llane who is famous for his kindness towards his people, he governs all the laws in his kingdom, has provisions that He made it where all the people obeyed and wanted to follow the will of their king. King Llane has full responsibility for the kingdom he leads, not only that besides King Llane he has a great magician named Medivh who is a witch who is also an advisor to King Llane. Then there is a character named Lothar, a war general from the kingdom led by Llane, a Lothar who is very good at managing strategy and fighting, he is also the main character in the film Warcraft.

Directly entered in the final story of the film "Warcraft" where *"Llane and his army (now joined by Garona) begin to fight the orcs as they start invading. Meanwhile, Lothar and Khadgar try to fight Medivh, but he brings his clay Golem to life, leading it to attack the two. Lothar manages to decapitate the Golem, but its body is still conscious. Khadgar casts a spell to bring the Golem down on top of Medivh as it turns to stone. Khadgar exorcises the demon from Medivh, bringing him back to normal, but he lays dying beneath the Golem. With his last breaths, Medivh switches the portal from Azeroth to Stormwind, letting some of the prisoners free. Lothar rides his Gryphon toward the battle."*

*"Realizing they will most likely not win, Llane tells Garona to kill him so that there may be a chance for peace between the orcs and humans. It would also allow her to bring honor to herself among The Horde. With total reluctance, Garona plunges her dagger into Llane's neck before Blackhand can strike. The orcs cheer on Garona and carry her toward Gul'dan, who welcomes her into The Horde. Lothar shows up to try and sees Llane dead with Garona's dagger still in his neck. He tries to take Llane's body, but the orcs pull the Gryphon down as he tries to leave. Lothar is then forced into combat against Blackhand, now more powerful with fel magic. With two swift moves, Lothar impales Blackhand in retribution for Callan's death. Lothar earns the respect of the orcs, but Gul'dan wants them to kill him. He attempts to do it himself, but Garona urges him to stand down or else he will be forced to fight the other orcs. Lothar is then left to take Llane's body away. Lothar is left by himself in his room until Khadgar comes in. He finds Garona's dagger that Lothar took out of Llane's neck, leaving Lothar to believe that Garona intentionally deceived Llane. A funeral is held for Llane before the whole kingdom. Taria eulogizes her*

*husband and has Lothar stand in front of everyone, as he is now set to lead The Alliance. Everyone rallies behind him.”*

From the scene above shows how the sacrifice of a king named Llane who led the kingdom of the human race sacrificed his life for the people who numbered in the hundreds where they were held by the Orcs to take their lives and be sacrificed. From the scene above shows how the sacrifice of a king named Llane who led the kingdom of the human race sacrificed his life for the people who numbered in the hundreds where they were held by the Orcs to take their lives and be sacrificed. In the scene above the king of Llane was deliberately killed with the intention of showing that the war was won by the Orcs and freeing all prisoners from hundreds of more humans, from the incident after the war was over, all the people of the human kingdom did not accept the death of their king "Llane" and decided to avenge his death. Until Lothar was appointed a war general to lead them to fight again with the Orcs, but not only that even the Elves and Dwarfs joined the humans to fight the Orcs. This shows us as readers or movie viewers including myself, that a good leader who is even willing to sacrifice lives for his people can have positive effects such as loyalty, loyalty, trust, prosperity of the people and empathy of the people towards their leaders they.

## **CONCLUSION**

By reading and analyzing excerpts issued and contained in the film, it can be seen that the film by Charles Leavitt and Jones does have quotations as well as actions or scenes that show the theory of the Hegemony by Gramsci. Based on the quote and the main thing is the scene that we can see in the film, it clearly shows that the actions of people who have more power and power or commonly called "upper class society" than others govern the order of their lives and also others, not only that but it creates stereotypes for weaker people about strong people, that strong people must be obeyed and feared. In the film "Warcraft" there is also a part where someone who follows another culture to be accepted in a new environment for him and improve the social life of that person, this shows that not only affects people's lives but can also change their lives one hundred percent or whole. The theory of the Hegemony by Gramsci is not only in the form of strength but also in the social form which must be followed by society or individuals.



From the results of the discussion above, it can also be seen how the role of a leader who has a fair and good nature and also the role of a leader who has a bad and evil nature. knowing that a good leader can bring his people into positive things (can be seen from the character of a king from the "human" race in the film). The leadership of the upper class society towards the lower class has a positive and negative impact on social interaction and also social life including among family members in their domestic life. And also please note that the relationship between social life and the existence of the Hegemony theory is very close and important, why is that? because the life of every thing that humans do from waking to falling asleep again needs to be limited by law, every time they are activities to work, behave, socialize, and do other activities need or must be regulated by the existence of a strong thing to make life in an area goes well. That is why the relationship between community life and the need for rules is very important, but it will be different if an area is led or governed by a bad leader and causes misery for the people ( as reflected in the film "Warcraft")

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