AN ANALYSIS OF MARXIST CRITICISM THEORY TOWARDS CINDERELLA CARTOON MOVIE

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Abstract

The film, titled Walt Disney, was made by a folk tale in Europe which at that time was written by Charles Perrault in 1697. In this film tells the story of a girl who was humiliated by his stepmother at that time, so Cinderella wanted to change his destiny to to be better and so that she can change her destiny instead. In this study the resercher uses Marxist theory, in this study also discusses the social status that occurred at that time in which Marx used theory to analyze the elements that occur in this film. Marx's theory can help us to analyze this Cinderella film, the story behind this film has a social and cultural picture at the time, an aristocratic system that led a kingdom or country and how people see a meaning from their lives. It was very interesting to analyze, because this film depicts the socio-culture and views at that time. This film has implications from Marx's ideology on society, how people are grouped or classified, how people struggle hard to change their lives now, and how false or fraudulent awareness works. In this paper the author will analyze these aspects using Marx's ideology.

Key words: marx, class, status,false consciousness

INTRODUCTION

In 1950 Walt Disney produced a film that has been known to many people around the world, namely Cinderella Fil [1], [2]. It is said that Cinderella was a European girl who experienced violence from her stepmother and the violence of her sister [3], who always always inside her experienced violence from all of them, until there was a dance party that made him dare to come to the party until he finally got married to a handsome prince from a kingdom, but at that time in 1697 the film was known as Cendrillion [4], [5], [6]. In the film there are additional stories of godmother fairies and the introduction of glass slippers adapted by Walt Disney in animated films [7], [8]. This story tells of a girl named Cinderella who lives with her stepmother, step sister and father [9], [10], [11]. Since the death of his father, Cinderella's life has changed, which at first seemed fine [12]. Since her father's death, Cinderella's stepmother has always ordered to do all the housework [13], [14], [15]. One day in the dynasty, the King wanted his son to marry a woman immediately, so the king took the ball and invited young women throughout the kingdom to find a suitable woman to be a life companion [16], [17], [18]. While Cinderella does not have a

beautiful party dress to go to the party, but suddenly her friends namely birds and rats have helped her [19], [20].

On the night just before the party, the evil Cinderella stepsisters immediately tore up and destroyed Cinderella's party dress [21]. Fortunately there was a fairy mother who came to help Cinderella from her distress [22], [23]. Finally Cinderella can come to the King's party event, the Prince does not stop watching Cinderella as soon as the King falls in love with Cinderella, but Cinderella must hurry home before her magic disappears [24], [25], [26]. The prince tried to chase Cinderella but to no avail, the Prince only found Cinderella's glass slipper that had slipped from his feet [27], [28]. Then the prince continued to search for Cinderella, the prince searched all over the kingdom by bringing the glass slipper to be paired to every leg of the girl the prince found in the kingdom [29], [30]. If the glass slippers match the feet of the girl he meets, then the girl will be Cinderella [31]. Only Cinderella's feet were able to wear the glass slipper, and the Prince married her immediately after Prince found out that the girl he was looking for was named Cinderella and eventually they lived together happily [32], [33].

Marx's theory can help us to analyze this Cinderella film, the story behind this film has a social and cultural picture at the time, an aristocratic system that led a kingdom or country and how people see a meaning from their lives [34], [35]. It was very interesting to analyze, because this film depicts the socio-culture and views at that time [36], [37], [38]. This film has implications from Marx's ideology on society [39], [40], how people are grouped or classified, how people struggle hard to change their lives now, and how false or fraudulent awareness works [41], [42]. In this paper the authors analyzed these aspects using Marx's ideology. Cinderella is a Disney animated film and one of the most famous films of all time [43], [44], [45]. Not a few people who see this film and with Marxist Criticism we can understand the film, it makes the Cinderella film more than a fairy tale [46], [47]. Eventually Cinderella married the prince, it was discovered that the wedding was a luxury feast, and her wedding party showed that their marriage was very happy [48], [49], [50].

1. Marxism

Marxism is an ideology based on the Karl Marx concept. Marx has composed theories related to social systems, political systems and economic systems [51]. Here are some

theories from Marxists. Marx's theory can help us to analyze this Cinderella film, the story behind this film has a social and cultural picture at the time, an aristocratic system that led a kingdom or country and how people see a meaning from their lives [52], [53]. Marx's ideology on society, how people are grouped or classified, how people struggle hard to change their lives now, and how false or fraudulent awareness works [54], [55]. In this paper the author will analyze these aspects using Marx's ideology.

2. Class struggle

Struggle class is a common problem in Marxism. In Marx's view, the struggle class will never end, Karl Marx once said that human history is actually a history of struggle [56], [57]. Until now, all the history of society has their respective struggles [58], [59]. Slaves and freedmen, aristocrats, slaves and masters, day laborers or laborers, oppressors and oppressed, stand in a contradiction at that time, continue the struggle without any interruption now open, fights that end every time, both in the revolutionary recovery of society at large, or in the general destruction of competing classes [60].

3. Class and Status

With the development of a capitalism which divides people into two classes or two castes, one that controls and has the means of production (the bourgeoisie) and the other does not have the means of production (proletariat) [61], [62]. The class or caste is a group of people who are in the same relationship with the means of production where they can get life [63]. Status refers to the difference between social groups in social honor or prestige given by others [64], [65]. Status differences often differ independently of class divisions, and social honor may be positive or negative. People are divided by class and this makes a big difference to people's social behavior and how people see themselves in society.

4. False Consciousness

A wrong togetherness or association makes certain thoughts and circumstances prevent a person from understanding the true nature of their social situation [66], [67]. However, there are criteria such as a person's work and the money he makes that everyone can agree on or acknowledge [68]. Regardless of their ideas about class in general or this or the person's specific position. Then it might seem possible to find a fairly objective class method. The proletariat has a false consciousness because their condition is oppressed and

ruled by the bourgeoisie [69]. They often do not know that they have been oppressed so far by the authorities. False consciousness blinds their mental state to free themselves from the oppression of the ruling class.

5. Cinematic Theory

The films analyzed are not only based on values and ideology, but also must be based on cinematic aspects created by the film [70]. The director must have a vision to convey a story to the audience or viewers. Therefore the selection of a director is very important for a film, so that the story in the film can be conveyed well to the viewer or audience.

METHOD

In this research the researchers used qualitative research. Qualitative research is not using statistic and quantification to analyze data. Qualitative that researchers used in this research was library research in order to analyze the Cinderella Cartoon movie, the data taken from Cinderella Cartoon movie. Library research is a research method that involves identifying and locating sources that provide factual information or personal/expert opinion on a research question, necessary component of every other research method at some point. The researchers used some books and internet sources as references that related to this essay, which include literary criticism and film studies. The films analyzed werre not only based on values and ideology, but also must be based on cinematic aspects created by the film. The director must have a vision to convey a story to the audience or viewers. Therefore the selection of a director was very important for a film, so that the story in the film can be conveyed well to the viewer or audience. This film had implications from Marx's ideology on society, how people were grouped or classified, how people struggle hard to change their lives now, and how false or fraudulent awareness works. In this paper the authors analyzed these aspects using Marx's ideology. Cinderella is a Disney animated film and one of the most famous films of all time. Not a few people who see this film and with Marxist Criticism we can understand the film, it makes the Cinderella film more than a fairy tale.

RESULTS AND DISCUSSION

In the part of discussion the researcher will explain about the finding of Marxism plays a major role on this movie, setting up character's consciousness toward his/her class, class

differentiation and social struggle. Many aspects could be found in scenes of this movie. Cinderella maybe lead character on this movie but the essence of Marxism can be found in a lot of scenes.

In this film, Marxism is the main character in this Cinderella cartoon, this is because in this film there is class awareness and social problems. There are a lot of problems and issues found in this Cinderalla scene, in this film Cinderalla is the main character whose main extensions can be found in this film. In 1950 Walt Disney produced a film that has been known to many people around the world, namely Cinderella Fil. It is said that Cinderella was a European girl who experienced violence from her stepmother and the violence of her sister, who always always inside her experienced violence from all of them, until there was a dance party that made him dare to come to the party until he finally got married to a handsome prince from a kingdom, but at that time in 1697 the film was known as Cendrillion. In the film there are additional stories of godmother fairies and the introduction of glass slippers adapted by Walt Disney in animated films. This story tells of a girl named Cinderella who lives with her stepmother, step sister and father. Since the death of his father, Cinderella's life has changed, which at first seemed fine.

There is part in the scene we can all see when Cinderella chatted with a Bruno dog. Bruno dreamed that he was chasing a cat and then he woke up from his sleep because of the incident. Cinderella tells him that if he cleans hard to chase Lucifer he will lose his bed and he will sleep outside, so he must forget the dream if he does not want to lose his place to sleep, he must also learn to like a cat. From this scene we know that a cat has a higher class than a dog, it is known that Lucifer was a cat that was loved by Cinderella's stepmother and on the side of Lian Bruno was just a dog that Cinderella's stepmother didn't like. In that scene alone we can find out that cats and dogs have different social class differences that occur within a Cinderella house. cats are a reference to the bourgeoisie and dogs are a reference to the proletariat. There are several reasons why the cat and dog of the bourgeoisie and also the proletariat are a cat, in the theory of the bourgeoisie it is stated that the bourgeoisie is a person who has power, although many people make decisions, in this case Lucifer plays the main role and decides how Bruno is treated by his arbitrary attitude. mena against him.

Lucifer and Bruno are very different in the eyes of Cinderella's stepmother, Lucifer can sleep in a comfortable bed while Bruno does not. Although Bruno is a working dog and Lucifer is only a pet cat at Ciderella's house. which means that Bruno has to work every day to look after his chickens and some other tasks, but on the other hand Lucifer does nothing. It can be described that Bruno is a proletariat who has to work hard and he never gets the chance to play and do something to satisfy himself. while Lucifer is a cat that can be likened to the bourgeoisie who has all the privileges he can do. It can be seen that cats and dogs are mortal enemies, in many cultures we can know they will fight if they meet and this can be described as the proletariat and the bourgeoisie. According to Karl Marx (1969) he said that the main history of mankind is a story of a never-ending struggle. the proletaria will always be there and the bourgeoisie will also remain in various aspects. In some scenes in this film Bruno is teaching Lucifer that is a picture of struggle. the director in this film uses a picture of the interaction between bruno and lucifer so that the audience can see how they can react. It can be seen that actually Bruno does not like Lucifer and all his special rights. on the other hand Lucifer is a cat who is very arrogant to Bruno. Then after the scene where Bruno chased Lucifer there was a scene where Bruno wanted to bite Lucifer because it was Lucifer who was bothering Bruno, knowing about it Lucifer immediately growled and told Cinderella that Bruno was in danger. After learning about this, Cinderella immediately stopped Bruno, and in this scene Lucifer showed that he had a higher status than Bruno.

In this study the resercher wanted to analyze what Cinderella had said to Bruno. usually the ploretariat will always want to live like the bourgeoisie, this is because they have an envious heart. just as what Cinderella had said to Bruno. Cindrella said to Bruno that if he did not want to lose the place where he slept, Bruno had to learn to like cats. In this film Cinderella is portrayed as the proletariat, where she is always oppressed by her stepmother and always gets a lot of homework. Where Cinderella does not have time to spare for herself, this condition always makes Cinderella suffer greatly, in her mind Cinderella thinks that to become a bourgeoisie she must be a good person and become a proletariat first. Cinderella also thought that as a ploter, she should be able to like the bourgeoisie to achieve her goals.

There is where a sence in the description of the bourgeoisie is a people who have the rights and the throne, in that sence there is a king and an adviser who discusses the prince who

does not have a partner and the king is angry because the prince has not yet found his life partner. here the king is the bourgeoisie where the king has a very high power. Since the prince did not have a partner, the king invited all the people, especially the girls, to come to his party, this proves that he has very high power. A wrong togetherness or association makes certain thoughts and circumstances prevent a person from understanding the true nature of their social situation. However, there are criteria such as a person's work and the money he makes that everyone can agree on or acknowledge. Regardless of their ideas about class in general or this or the person's specific position.

In this film there is a sence where Cinderella's half-sister is embarrassing herself, they mock Cinderella, in this scene it can be seen how the behavior of Cinderella's step-sister, they think that Cinderella is not fit to end the dasna party. it is one of those actions which they wish to suppress the proletariat. But Cinderella really wanted to be able to attend the dance, but on the other hand her sister kept mocking and said she couldn't go to the dance party. this usually happens in real life where someone born into a poor family is not allowed to join a rich family. In this condition cinderella is very sad because she feels that she cannot go to the dance, this is an example of the cinderella in this film is the proletariat. In the end Cinderella was very sad because her sister made her sad because Cinderella was not given a beautiful dress. he was very heartbroken because he could not attend the dance, this made him think that everything would end just because he could not attend the dance.

Everyone in the country really wants to be able to go to the dance and hope the prince likes them and in this way they can improve their social status in the community. Everyone sees that this opportunity is a good opportunity and an opportunity to change their social class and this is caused by a false awareness that has been planted within them. The lives of ploretarians are very miserable and they want to change that. In the end Cinderella can attend the fund party, and can dance with the prince, this can be seen from the sence in this film where Cinderella can dance with the prince. When Cinderella dances with the prince and wears a beautiful dress, this is a dream of a proletariat who can mingle and dance with people who have a higher caste status in their social life.

In a series of sages illustrate where the lower classes show their efforts to achieve a higher status in society. people from the lower classes will do everything they can to get it.

because they dream of having level equality with the bourgeoisie. in this case they have a false awareness that makes them think that it is okay to do something to achieve a desire that they want. we can see that this scene is a main idea that is applied in everyone's mind, here it can be seen that in order to live a happy life you must be rich, and set high standards like the bourgeoisie. The thing to consider is, many people after setting standards and realizing that their lives are miserable and unworthy. they continue to dream of becoming high-ranking socialists.

CONCLUSION

Cinderella film is one of the very popular films among all ages, some of them are falling in love with this Cinderella film, in this film there are so many ideologies that we can get from the film because all the characters have their own meaning and we as cinderella film enthusiasts this can find a meaning in this film. In this Cinderella film we as movie enthusiasts are told about social classes and how they struggle to achieve their goal of having social classes that are equivalent to people who have a high throne, even in this film animal characters can also be symbolized as about social class they are, and can be seen about their interactions and the conflict between two opposing parties, the proletariat and the bourgeoisie. Many aspects could be found in scenes of this movie. Cinderella maybe lead character on this movie but the essence of Marxism can be found in a lot of scenes. In this film, Marxism is the main character in this Cinderella cartoon. Marxism is an ideology based on the Karl Marx concept. Marx has composed theories related to social systems, political systems and economic systems. Here are some theories from Marxists. Marx's theory can help us to analyze this Cinderella film, the story behind this film has a social and cultural picture at the time, an aristocratic system that led a kingdom or country and how people see a meaning from their lives. Marx's ideology on society, how people are grouped or classified, how people struggle hard to change their lives now, and how false or fraudulent awareness works. In this paper the author will analyze these aspects using Marx's ideology. This is because in this film there is class awareness and social problems. There are a lot of problems and issues found in this Cinderalla scene, in this film Cinderalla is the main character whose main extensions can be found in this film. In this film, it can be concluded that the Cinderella story is blinded by the false consciousness they made for themselves. In this film we can know to ourselves that we must free ourselves from the meaning of the social class that we make to live the life we want in this

life. In this research the researcher will use qualitative research. Qualitative research is not using statistic and quantification to analyze data. Qualitative that researcher used in this research is library research in order to analyze the Cinderella Cartoon movie, the data taken from Cinderella Cartoon movie. Library research is a research method that involves identifying and locating sources that provide factual information or personal/expert opinion on a research question, necessary component of every other research method at some point.

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