SOCIO-COGNITIVE APPROACH: CRITICAL DISCOURSE ANALYSIS OF THE UNITED NATIONS CLIMATE ACTION SUMMIT VAN DIJK'S

Ria Marina Nababan[1]
Dion Tira Erlangga[2]
English Education

marinaria28@gmail.com

Abstract

This article is a result of critical discourse analysis (CDA) to the news "You Have Stolen My Dreams and My Childhood : Greta Thunberg Gives Powerful Speech at UN Climate Summit" at TheJakartaPost. The approach employed in this research is the the three –dimensional CDA by Teu A. Van Dijk Socio Cognitive Approach. The purposes of this research are to describe the macro structure, super structure, micro structure, socio-cognitive and social issue from the linguistic aspects in "You Have Stolen My Dreams and My Childhood : Greta Thunberg Gives Powerful Speech at UN Climate Summit" text. The results show that there are linguistic aspects in the form of diction in the direct sentences that are used by TheJakartaPost with the theme The United Nations Climate Action Summit. This ideology is used by Greta Thunberg as her way based to the climate condition. This is closely related to the background of TheJakartaPost as a pro-online mass media. It is acceptable if TheJakartaPost creates a positive image of the current government. The main point of information that is conveyed in the news of Climate Action Summit used by Greta in environment to build a high social soul as a young generation..

Key words: CDA, Ideology, The United Nation Climate, Greta

INTRODUCTION

Critical discourse analysis (CDA) is a field that is used to analyze the written and spoken texts [1], [2] to explore the discursive sources of power, dominance inequality and bias [3], [4], [5]. It critically evaluates how these discursive sources are maintained [6], [7] and repoduced within spesific social, political, and historical contexts [8], [9], [10]. CDA is a discourse analysis which aims to systematically explore often opaque relationship of causality and determination [11], [12] between (a) discursive practices, events, and text , and (b) wider social abd cultural structures, relations and process [13], [14], [15]; to investigate how such practices, events, and texts arise out of [16], [17] and are ideologically shape the relations of power [18], [19], [20] and struggles over power and to explore how the opacity of these relationships between discourse [21], [22] and society itself a factor securing power and hegemony [23], [24].

According to [25], Critical discourse is an effort or process of decomposition to give an explanation of a text (social reality) that is intended [26], [27] or is being done by someone

who tends to have a spesific purpose to get what is desired in other words [28], [29], [30]. Generally, critical discourse analysis is implemented to criticize and reveal the relationship between language and social and also politic news [31], [32]. In describing something, translating, and analyzing social and political news in critical discourse analysis can be presented through text [33], [34], [35]. Sometimes, critical discourse analysis is not only seen from liguistic aspects [36], [37], but also from the relationship between language and certain context [38], [39], [40], including the spesific objectives of social and political news [41], [42]. Based on the definitions of above, critical discourse analysis is an alternative way to the deadlock in a media analysis that has been dominated by conventional content analysis with its positive or constructivist paradigm [43], [44], [45]. Through critical discourse analysis, people will think that not only how the content of the news is displayed, but how and why the message can be presented as well. Through news texts, the people can further expose the abuse of power, domination, and injustice that is conducted [46], [47], [48].

According to [49], discourse analysis which emphasizes the power constellation that occurs in the process of production and reproduction of meaning, individuals are not considered as neutral subjects who can interpret freely according to their thoughts [50], [51] because they are closely related and influenced by socil forces that exist in society [52], [53]. The language here is not understood as a neutral medium which lies the speaker. Language in view critical discourse is understood as representation which plays a role in shaping the subject, certain themes of discourse, and strategies in it [54], [55]. Therefore, critical discourse analysis is used to unload the power that is in every language pocess. The limits of what is allowed to be a discourse, the perspective that must be used, what topics being talked about [56].

Ideology in discourse as seen as an ideological practice or reflection of a particular ideology [57], [58]. Furthermore, discourse nd mass media are two things which cupport each other [59], [60], [61]. If the existence of discourse is very complete on the audience or its users. Greta Thunberg is Swedish Environmental Activist on climate change whose campaigning has gained international recognition [62], [63], [64]. Among the other teenagers, Greta is the only one who care with the environmental and in her speech it is showed for the world leaders [65], [66].

This research was analysing on how the world leaders and public view Greta argue about the united nations climate action summit. Since there are many articles and websites who tells about the climate action summit in the united nation. The researcher took You Have Stolen My Dreams and My Childhood : Greta Thunberg Gives Powerful Speech at UN Climate Summit" written by Issam Ahmed as the main article for the research that was published on Septermber 24, 2019 at The Jakarta Post. The Jakarta Post is one of the online news portals in Indonesia [67], [68]. It presents different types of news classified into Education-Culture, Environment-Health, International, Politics-Law, Business-Finance, Figure, Science-Technology, Binoculars, and Classics pages [69], [70]. This newsoutlet was chosen because it. The objective of this research is to prove how significant is the use of climate action summit building greta environmental activist.

Theoritical Framework

In this research, the researcher used the three-dimensional critical discourse analysis approach by Teu A. Van Dijk Socio Cognitive Approach. The researcher take the data is in the form of written text. The written text was taken from TheJakartaPost Premium Website, the title of the news "You Have Stolen My Dreams and My Childhood : Greta Thunberg Gives Powerful Speech at UN Climate Summit" written by Issam Ahmed published on September 24, 2019. The data is interpreted in a qualitative research. Therefore the data is reveal descriptively to make readers aware of why certain things is used in the news or to make people aware what is the message that the newws wanted to deliver.

METHOD

The researchers took the data by written text. The reseacrhers made the data in the form of written text that was taken from detik.com and it was in the form news which the title was "You Have Stolen My Dreams and My Childhood: Greta Thunberg Gives Powerful Speech at UN Climate Summit" written by Issam Ahmed published on September 24, 2019. The selection of this discourse was based on the number of viewers and the premium contain that The Jakarta Post webasite has. It makes this study became the most famous discourses. So, the researcher think that this study can make the world leaders and society aware about the phenomenon of our environmental now. This discourse also can influence the readers because of this study was interesting for read. Beside that, this study used

referring method with the reading technique and also taking note technique. Furthermore, in analyzing and investigate the data, the reseacrhers used some steps, namely (1) reading comprehensively the news of "You Have Stolen My Dreams and My Childhood: Greta Thunberg Gives Powerful Speech at UN Climate Summit"; taking notes and find keywords and also analyzing the discourse by using the Critical discourse Analysis (CDA) model from Teu A. Van Dijk about Socio-Cognitive Approach and for the last (3) taking conclusions from all of your analysis.

RESULTS AND DISCUSSION

Macrostructure focused on the global meaning that more emphasize on the meaning of discourse theme or topic (Rosidi, 2007) as follows: the meaning of discourse is not limited to the meaning of its words and sentences. Discourse also has more 'global meaning', such as topics or themes. Such topics represent the gist or most important information of a discourse, and tell us what a discourse is about. We may render such topics in terms of propositions such as 'Neighbours attacked Morrocans'. In this text the idea that wanted to be sent to the readers is used of climate action summit. It can be seen from the title of the text "*You Have Stolen My Dreams and My Childhood : Greta Thunberg Gives Powerful Speech at UN Climate Summit*" it means that the world leaders are fail in solving climate action summit. It interact many teenagers especially greta as the environmental activist that she thinks this problem is very dangerous for the environment and also she persuade many student in school to do the demonstration. Inside macrostructure, there is the existance of macro proposition. Macro proposition is divided into two parts, they are generalization and connstruction.

A. Generalization

Generalization is an act of making the idea a sentence or clause is easier to be understood by the readers.

No	Sentence	Paragraph
1	You have stolen my dreams and my childhood with your empty words. And yet I'm one of the lucky ones. People are suffering. People are dying.	2

| 2 | You say you hear us and that you understand the urgency. But no matter how sad and angry I am, I do not want to believe that. | 5 |
| 3 | How dare you pretend that this can be solved with just "business as usual" and some technical solutions? | 10 |

Table 1.1

From the table 1.1 above, it can be seen that the issue of climate action summit can attract many people that this is a big problem that can give bad impact to the environment. Just because this issue it give impact to the young generation that they are not trust again with the world leader. The world leader never really serious in solving this problem. Even though it is hard but still there are 60 world leaders hearing greta's speech. Inspired by the Thunberg movement that rallied alone in front of the Swedish parliament building last year, millions of children and young people around the world took to the streets asking governments to attend climate change meetings to take emergency action.

Most of the statements contain that Greta's dissapointed. Thus this statement can be summarized by the use of generalization. It can generalized into **"The world leader has dissapointed many people, they dont care about this issue, Greta succeed to attract many people to support her in decrease the presence of CO2"**

B. Construction

Construction is a way of reconstructing a sentence or clause into something that is easy to be understood by the receiver or the reader.

No	Sentence	Paragraph
1	They also rely on my generation sucking hundreds of billions of tons of your CO_2 out of the air with technologies that barely exist.	7

| 2 | With today's emissions levels, that remaining CO_2 budget will be entirely gone within less than eight and a half years. | 10 | |

Table 1.2

From table 1.2 it can be seen that CO_2 is the result of climate action summit. To make the sentence more effective it should be reconstructed into "the government is asked to be able to overcome the high carbon emissions that have reached the highest peak" in order to make sure the readers can get the explicit message from the text above.

2. Super structure

The news is opened by the recent climate action summit used by Greta. The idea of text is how Greta has a desired to give speech like the other young man and because of his background as an environmental activist. She used her power to give the speech about the united nation about climate action summit in front of many world leaders by including the data about carbon emissions and give reasonable statement. So many people can not reject the greta's speech because of its proof that really happen now.

3. Micro structure

Micro structure is an effective way to observe the next rhetorical and persuasive process when someone conveys to order. Certain words perhaps are chosen to clarify the choice and posture, form political concsiousness, etc. The microstructure is divided into four aspects that are semantic aspects, syntactical aspects, stylistic aspects, and rhetoric aspects. Yet, this study does not use syntactical aspects because it does not give any contribution to this research.

(A) My **message** is that we'll be watching you.

From this sentence, it reveals that greta and other young generation will control all of the works that has done by the world leader. This message emphasizes that the world leader must focused on the climate action summit, they need to think how this environment can be defiled because of this CO_2.

(B). You have stolen my dreams and my childhood with your empty words. And yet I'm one of the lucky ones. People are suffering. People are dying.

This message reveals that because of the presence of global warming, it makes the school environment being defiled and many student get polution and there are many people get lazy to go outside because of this climate action summit. There many students get sick because of this, so their academic perfomance become decreasing and finally they can not be a winner. Gretta is a wonderful child that she was brave to gives what's on her mind, she want to makes this world become peace and prosperity.

(C). You say you hear us and that you understand the urgency. But no matter how sad and angry I am, I do not want to believe that. Because if you really understood the situation and still kept on failing to act, then you would be evil. And that I refuse to believe.

This message contain that the world leader promising the society that they can solve this problem but in the middle of the road the promise was failed. The society ask the world leader to keep them from this climate action summit but they failed.

(D) You are failing us. But the young people are starting to understand your betrayal. The eyes of all future generations are upon you. And if you choose to fail us, I say: We will never forgive you.

It reveals that the young generation has already know about the failure of world leader to tackle greenhouse gas, how come the world leader can dissapointed the society, even though the society always give a hope but they dont care about it.

From the micro structure the researcher conclude that the used of diction is very supportive the whole explanation that Greta wanted to impose to the society.

4. Socio Cognitive Approach

A socio cognitive approach to discourse is a particular application of a more general theory or philosophy of social constructionism, which holds that social and political 'reality' are constructions of social members. Different from some other forms of social constructionism (such as discursive psychology and conversation analysis). This approach not only holds that such construction are mental representations, implemented by the brain but also these mental and representation should be taken seriously and analyzed in detail.

(A) In context, "Greta wants all of the students gather together to do a demonstration about climate change".

The clause of "gather together to do a demonstration about climate change" is tranferring message to all of children that Greta is unable to solve this problem only by herself that she need the other children support her for climate change.

(B) "We will instead tell them, if they won't do it, we will,"the 16 years old said to loud cheers on Friday.

This statement proof that if the world leader still can not solve the climate change, the activist will intervene to prevent the climate change. In this sentence, means that the world leaders has failed in decreasing the global warming.

(C).Thunberg said, she and fellow youth activist would not beg those in power to act because she expected leaders to keep ignoring them.

This statement reveals that greta and other activists will not have a discussion again with the leader , they will do by themself because the leader has dissapoint therefore they do care to climate change by some way that they believe it can help the world.

5. Social issue

(A) Just three days out from the UN's Emergency Climate Summit, millions of people worldwide are joining the "Fridays for future" movement on september, 20 to demand faster action to tackle climate change.

By this context, it said that because of Greta's movement to tackle climate change, she also including the accurate data about the emmision of CO_2 and many people dying and sick because of this problem. Therefore, there are a lot of people follow the "Fridays for future"movement, they do really appreciate about whats greta did for their environment.

(B) "The whole movement that she has helped inspire, and her speech yesterday, are playing a big part in the long-term task of changing the zeitgeist,"said Bill McKibben, the founder of 350.org, an international environmental organization that has been active in the climate protests.

This statement means that greta inspire many people to save the environment from the climate change. Her speech makes people aware that this problem is very risky if we dont try very hard it can be our enemy in the future.

(C) She is expressing a strong message that we are very concerned and anxious. If you dont take any action now, our generation may be has no chance to alter the worsening situation, "Zhang Said as a chief secretary of Beijing-based environmental NGO Friends of Nature"

It means that if the world leaders still do the same thing that make this problem still happen it can makes the situation of environment become worse and all of the living things will have no chance to change the situation become better.

(D) "Thunberg expressed the urgency felt by the young generation to protect the earth and her ideas that we are borrowing from the next generation by exploiting the planet's resources" Zhang Said"

The young generation can now how urgency the environment if the young generation dont care about the situation. To protect the earth is a must. This speech can attract many young generation in the world because she can deliver about the real situation that can makes people believe of that.

CONCLUSION

The conclusion that can be taken from the discussion above is that the Greta speech can makes people aware about the climate change especially this speech is addressed the world leader that they can not solve the global warming and the climate change. By this ideology, I hope that it can build a high motivation for the world leader that this issue must be solve and in the future the young generation has chance to alter the worsening. Critical discourse analysis "You Have Stolen My Dreams and My Childhood : Greta Thunberg Gives Powerful Speech at UN Climate Summit" resulted into a notable discussion that greta use to make this environment be a green peace that all of living things can life comfortably.

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