

## WW3 IN MOTION: TRUMP'S SPEECH AND THE WORLD TENSION CREATED

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### Abstract

This research aims to analyze the relation between president Trump's speech regarding Qassem Soleimani, and increasing issue about world war 3. Qualitative method of analysis is used by the researcher to construct arguments and findings. Fairclough Critical Discourse Analysis is used as theory of analysis. This research found that Trump's speech about Qassem Soleimani was driving the tension between two nations as Qassem Soleimani was being described negatively by America because of production of context of speech, structure of text, and its interpretation.

**Key words:** Trump's speech, Qassem Soleimani, Iran, America, Fairclough, Critical Discourse Analysis.

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### INTRODUCTION

Language is the part of human kind that is crucially important for every aspects of human themselves [1], [2]. According to [3] "Language is foremost a means of communication, and communication almost always takes place within some sort of social context [4], [5]. This is why effective communication requires an understanding and recognition of the connections between a language and the people who use it [6], [7]." To communicate through language, human need language as a medium of communication [8], [9], [10]. But, it is dependent system in which the people who used it [11], [12] and the context of used language connected with each other [13], [14], [15]. This is called as social context because the used language, is used alongside human communication system [16], [17]. Within the social context of human communication system, language itself is a symbol to convey our meaning as stated by [18], [19]" language is a symbol system, in the form of sound, arbitrary, productive, dynamic, diverse, and humane. In short, language is a symbol and system of human communication that influenced and shaped by social context of human life [20], [21]. One of the types of communication is speech and written communication [22]. Speech convey the meaning trough the sound and have distinct differences with written communication [23], [24].

It can be seen today when we opened this new year with something unbelievable. There is a possibility that the world will have another international conflict [25], [26]. The picture

of this occurrence can be observed through many kinds of media such as: television, internet, even memes [27], [28], [29]. These media, although sometimes too exaggerating its context, become a proof that something big will come [30], [31]. The cause of this tension happened because one of the top general of Iranian army was killed by American's drone bomb [32], [33], [34]. In other part of the world, especially in Indonesia, the notion of world war three was also apparent when China claimed Natuna sea as part of their water zone [35], [36]. That tension was paled in comparison with American-Iranian conflict as both political parties famously known for their opposite views, ideology, and such [37]. As the result, people started to think about the notion of world war three as the relationship between both countries descended to the worst level [38], [39], [40].

Amidst the chaos, shortly after the Iranian general was killed, current president of United States of America Donald Trump, delivered his speech in regard with American action behind the assassination of Qassem Suleimani [41], [42]. After that speech was delivered, Iranian government reacted by attacking US military base in Iraq [43], [44], [45]. The government of Iran had also promised that they will get revenged for the death of their general [46], [47]. In America itself, many people protested the decision of president Trump as they as they believed it is unnecessary action [48], [49]. The wave of protester in USA and Iranian decision to attack United States' base that happened shortly after his speech creates a question in my mind [50], [51], [52]. Is there any possibilities that the notion of world war three happened because of Trump's speech? How is it possible? Those two questions will become the question of this research, and thus, the aim of this research is to clearly answering it.

- ***Fairclough's Three Dimension Framework***

Critical Discourse Analysis is a study of written and/or spoken language and its relation with social practice, ideology, power, inequality, social point of view, and such [53], [54]. [55] provide his three-dimensional framework. In his idea, every communicative event contain three dimensions: The first stage is refer to a text (speech, writing, visual images or a combination of these) [56], [57]. The second stage is refer to discursive practice which include the production and consumption of texts [58], [59]. The third stage is refer to a social practice [60]. In accordance to the three levels of discourse, Fairclough was created three stages of CDA such as description, interpretation and explanation. For him, discourse

is a social practice which is form of social structure. According to [61] stated that discourse is a unity of "context, interaction and text". Among them, text lies in the bottom, which is the result of interaction [62]. Both the process of production and process of interpretation rely on context which can be seen in social interaction.

- ***Text (Description)***

According to [63], "Description is the stage which is concerned with formal properties of text". In other words, in this part the text is analyzed linguistically by looking at vocabulary, grammar, and sentence structure [64]. The choice of words, the used of passive, and active voices, and all the textual structured must also have been analyzed thoroughly.

- ***Discursive Practice (Interpretation)***

Fairclough explain the interpretation procedure which are divided into two parts, interpretation of the text and its contextual situation [65]. According to [66] "interpretation is concerned with the relationship between text and interaction with seeing the text as the product of a process of production, and as recourse in the process of interpretation [67]." From those procedures, the textual description and interpretation can be seen as a product of interconnection, and in discursive practice, text is depended by the context it lies.

- ***Social Practice (Explanation)***

According to [68], "Explanation is concerned with the relationship between interaction and social context with the social determination of the process of production and interpretation, and their social effects". In other words, what social relationships are raised through the text in the discourse [69]. In discourse analysis, especially news reports, the undiscovered information of power, ideology and language will be investigated and explained in this part by two contexts, institutional context and societal context [70]. The explanation stage corresponds to the dimension "discourse as social practice," more precisely "socialcultural practice." In this stage, factors like ideology or power are taken into account so as to fully explain the interaction between social-cultural context and the production and consumption of texts.

## METHOD

This research used qualitative method of research as the guidelines for analyze the primary data. Qualitative method is a method used to analyze non-numeric data by interpretation. The already interpreted data then being conceptualized into the research findings. This is in line with Denzin and Lincoln (2000) who stated that “qualitative researchers study things in their natural settings, attempting to make sense of, or to interpret, phenomena in terms of the meanings people bring to them.” Because this research did not analyze the numeric data, the data analysis is in the form of words and quotations that come from data source as Pandey and Pandey (2015) stated that qualitative research is descriptive which the data is collected in the form of words or pictures rather than numbers. Data in the form of quotes from documents are used to present the findings of this research.

The primary data of this research come from Trump’s speech about Qassem Suleimani that was published in YouTube by C-SPAN channel. This research used the actual transcription of the speech as recorded by the channel. Below is the full transcription of the speech.

00:00-00:58

“Well, thank you very much and good afternoon. As president, my highest and most solemn duty is the defense of our nation and its citizens. Last night, at my direction, the United States military successfully executed a flawless precision strike that killed the number one terrorist anywhere in the world, Qasem Soleimani. Soleimani was plotting imminent and sinister attacks on American diplomats and military personnel, but we caught him in the act and terminated him. Under my leadership, America’s policy is unambiguous to terrorists who harm or intend to harm any American. We will find you, we will eliminate you. We will always protect our diplomats, service members, all Americans, and our allies.”

00:58-01:33

“For years, the Islamic Revolutionary Guard Corps and its ruthless Quds Force, under Soleimani’s leadership, has targeted, injured and murdered hundreds of American civilians and servicemen. The recent attacks on US targets in Iraq, including rocket strikes that killed an American and injured four American servicemen very badly, as well as a violent assault on our embassy in Baghdad, were carried out at the direction of Soleimani.”

01:33-02:22

“Soleimani made the death of innocent people his sick passion, contributing to terrorist plots as far away as New Delhi and London. Today, we remember and honor the victims of Soleimani’s many atrocities and we take comfort in knowing that his reign of terror is over. Soleimani has been perpetrating acts of terror to destabilize the Middle East for the last 20 years. What the United States did yesterday should have been done long ago. A lot of lives would have been saved. Just recently, Soleimani led the brutal repression of protesters in Iran, where more than a thousand innocent civilians were tortured and killed by their own government.”

02:22-03:09

“The United States has the best military by far anywhere in the world. We have the best intelligence in the world. If Americans anywhere are threatened, we have all of those targets already fully identified, and I am ready and prepared to take whatever action is necessary, and that in particular refers to Iran. Under my leadership, we have destroyed the ISIS territorial caliphate, and recently American Special Operations Forces killed the terrorist leader known as al-Baghdadi. The world is a safer place without these monsters. America will always pursue the interests of good people, great people, great souls, while seeking peace, harmony, and friendship with all of the nations of the world. Thank you. God bless you, God bless our great military, and God bless the United States of America. Thank you very much. Thank you.”

## **RESULTS AND DISCUSSION**

- *Textual analysis*

### *Theme and thematic structure*

The first thing to know in textual analysis, is to know theme, and thematic structure of the speech or the subject of which the speech is talking about. Based on my analysis, there are two main subject in this text. We can see that in the first paragraph in the first phase of the speech. “As president, my highest and most solemn duty is the defense of **our nation and its citizens**. Last night, at my direction, the United States military successfully executed a flawless precision strike that killed **the number one terrorist anywhere in the world, Qasem Soleimani\***” the bold words are the theme of this first part speech as much of all

the pronouns, nouns, and proper names that come after them, are the description of both subjects like “*Qassem Soleimani*” as the description of “**the number one terrorist anywhere in the world.**” Still in the same part, the words “**American diplomats and military**” are the explanation of the other theme “**our nation and its citizen.**” The thematic structure in this first part of speech is called as multiple theme pattern as they are describing and explaining the subjects of the speech.

It becomes a common occurrence when we look through other parts of this speech. In the second part there are “**Islamic Revolutionary Guard Corps**”, “**Quds Force**”, and “**American civilians and servicemen.**” Although in the same section, there are no explanation about the theme, both words denote the same thing with first section. That means *Islamic Revolutionary Guard Corps*, and *Quds Force* denoting or explaining *Qassem Soleimani* while *American civilians and servicemen* denoting or explaining *American diplomats and military* which in itself is the explanation of *Our nation and its citizen.*

In the third part, *Soleimani*, and *we* are the theme of this part. With some denotation words such as *his* and *United States* that denoted *Soleimani*, and *we*, it become apparent that multiple theme pattern can also be seen in this part which proved the continuation of pattern from first part.

In the final part, the themes are *United States* and *monsters* that related to other words such as *we*, *Americans* as it denotes *United States* and *al-Baghdadi* as it denotes *monsters*. In the later case, the word *monsters* is also denoting previous theme in particular, *Soleimani*.

#### *The information focus*

After knowing the theme and thematic structure of the speech, in order to understand the overall meaning, the focus point of speech must also be known by the researcher. The focus point of speech or information focus is the main idea that consistently appeared throughout the speech. By acknowledging and defining it in the speech, it can be concluded that that particular subject is the focus point of the speech. In this case, based on the themes and thematic structure of the speech, the center idea lie within the *United States* and *Qassem Soleimani*. Although in some point, there is Iranian, and ISIS theme, the

overall occurrence of theme are not them. Thus, the information focus in the speech is about *United States* and *Qassem Soleimani*.

- ***Discursive analysis***

In interpretation dimension or discursive analysis, after capturing themes and thematic structure, and the focus point, The process of interpretation is needed to be done. In order to be able to interpret the text, context is very important to underline the meaning of text. According to Fairclough (2003), in order to understand the context, and eventually the meaning of it, intertextual context and situational context of the text must be closely analyzed.

The situational context of the speech can be seen through the reason behind this speech. It derived from the current situation between USA and Iran. Several attacks that conducted by Quds forces has resulted in a died of American servicemen become one of the factors that influenced the development situation between USA and Iran. Another factor that influenced current situation between USA and Iran was in fact that the label of “terrorist” is attached to the Soleimani's name. So, America believed that they are eradicated terrorist and it is a right to do. Thus in general, the situational context of the speech, the underlying context of the text was come from political point of view between both countries.

In terms of intertextual context, a month earlier after the death of al-Baghdadi – the leader of ISIS – President of USA delivered his speech about his death. Unsurprisingly, the speech structure, and theme is similar with this speech. It can be concluded that this speech become an information about the death of terrorist, and it becomes apparent when the president of USA associated Soleimani with monster and terrorist.

- ***Socio-Cultural practice***

According to Fairclough (1995), the discussion of socio-cultural practices includes three levels, namely situational level, institutional level and social level. The situational level is related to production and the context of the situation. Meanwhile the institutional level is related to the influence of institutions both internally and externally. All of levels, can be

analyzed after the context of the text was unfolded. From then, I can determine very levels of this part.

#### *Institutional Level*

President of United States, Trump as the person who spoke this speech, and as the representation of one nation called USA, one of the superpower nations in the world really hold some power within his hands. Within the USA, Trump as the president of the country held a significant portion of power in governing America apart from Senate, and jurisdiction system. Without USA, Trump become a symbol of American power. Thus, in this level when he delivered his speech, he as an institution who delivered this speech influenced it because of his external power image. It means that his speech become an image of America's power picture itself, and in the end it influenced other nations, especially Iran to look closely at it. It becomes a statement of American power, but the result of that is huge. Iran challenges America's power and then open conflict began to appear.

#### *Situational Level*

The production of text began after the death of Qassem Soleimani. It means that intentionally, the speech wants to speak about him. As the result, this speech is a product of the death of Qassem Soleimani. Meanwhile, the production of context of speech also come form the death of Qassem Soleimani because the discourse of the text is about him, and later it evolved and become the current situational context.

#### *Social Level*

This speech is an act of insult to Iran. Not only because of the context of the speech itself but also the way America described Qassem Soleimani, and Iran. The words of “terrorist” and “monster” are the most inherently negative words that Trump used to describe Qassem Soleimani, and eventually it enraged Iranian government and worsen the condition of their relationship. In addition to that, the way trump describe his action as “duty” is also enraging Iranian government.

## **CONCLUSION**



Through this analysis, I can conclude that there is a relationship between president Trump's speech about Qassem Soleimani with the rising tension between America and Iran. From the text structure, which its main themes are America and Qassem Soleimani lie the context of text based on it. Together with that, it creates a socio-cultural practice outside the text which was about power display of America. All of them become the reason why this speech is controversial, and potentially will lead to big conflict.

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