The Effect of Ebook Applications on Students' Reading Interest

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Abstract

Interest in reading in Indonesia is still relatively low because the number of books circulating is unot evenly distributed and most of the books are circulated only in big cities. To overcome this, here is an explanation of how to use digital books to increase students' reading interest. The background of this writing is because it wants to know whether students' reading interest is in textbooks and other books that are still in the form of ordinary books. Digital books or electronic books (e-books) are an alternative for students in increasing interest in reading. Because it is undeniable, now students are holding cellphones more than their books. The nature of digital books that are practical and easy to carry anywhere makes it easy for students to read them whenever and wherever they want. So it is hoped that the use of digital books in increasing students' reading interest will be more effective and efficient. This study aims to determine whether students when reading E-books can increase their reading interest.

Key words: Ebook, Reading Interest, Effect

INTRODUCTION

Reading activities are very essential because reading is the most important activity in the life and activities of students (Heaverly & EWK, 2020),(Isnain et al., 2021),(V. A. Safitri et al., 2019). During the study period, students get various messages and information that will determine their moral and personality development (Pinem, 2018),(Endang Woro Kasih, 2018),(Mata, 2022). Without learning and direction from lecturers and their parents, it will affect the psychological development of these students (Amin, 2020),(SETIYANTO, 2016),(Marlyna, 2017). Whereas interest in reading is a source of strong motivation for a person to analyze and remember and evaluate the readings that he has read, which is an exciting learning experience and will affect the shape and intensity of a person in determining his future goals in the future (CS, 2019),(Aditomo Mahardika Putra, 2021),(Savestra et al., 2021). With the current year technology is getting better and better, are there still people who still want to read books, whether it's digital books (Ebooks) or books that have physical features, then this study will find out which comparison people prefer to read (Celarier, n.d.),(Cindiyasari, 2017). digital (Ebook) or tangible or nothing (an Environmenta, n.d.),(Yuninda, 2020),(Kustinah & Indriawati, 2017). Because this research uses data and interviews, it uses the observation method (Sukawirasa et al., 2008),(Hafidz, 2021). The Observation Method is one of the empirical scientific activities based on field facts and texts, through the experience of the five senses without using any manipulation (Akbar, 2019),(Bonar Siregar, 2021),(Budiman & Sidiq, n.d.). The expected result is that everyone who reads digital books (Ebooks) as well as books that are tangible or physical will continue to consistently read books because by reading books their insight becomes broad, people who rarely or do not read books will not have broad insights and for those who often read the book his insight will increase (PUSPITASARI, n.d.),(PRASETYAWAN, n.d.). E-books or e-books too known as digital book is electronic version of the book (Akbar, 2019),(Bonar Siregar, 2021),(Budiman & Sidiq, n.d.). Book on generally consists of a collection of papers which contains text and images, the e-book contains information in digital form and also can be in

the form of text and images (Saputra, 2020b),(Suwarni et al., 2022),(Handayani et al., 2022). Electronic books (abbreviated Ebooks) or digital book is the version electronics from books. If the book on generally consists of a collection of papers which can contain text or images, then electronic book containing digital information which can also be in the form of text or images (Saputra, 2020a),(AS & Baihaqi, 2020). Nowadays e-books are in demand because small size in comparison with books, and also generally have search feature, so the words in e-books can be quickly searched and found (Damayanti et al., 2021), (An'ars, 2022),(Anars et al., 2018). There are various formats popular e-books, among others are plain text, pdf, jpeg, doc lit and html (Kurniawan, 2020),(Mathar et al., 2021). Each format has its advantages and disadvantages of each, and also depending on the tool used for read the e-book (Sanjaya et al., 2014),(Songati, 2018),(Hasan, 2018). This research is intended to find out how much students are interested in reading after learning about the existence of Ebooks, and here I have distributed questionnaires to 20 respondents, all of whom are Academic Writing students .
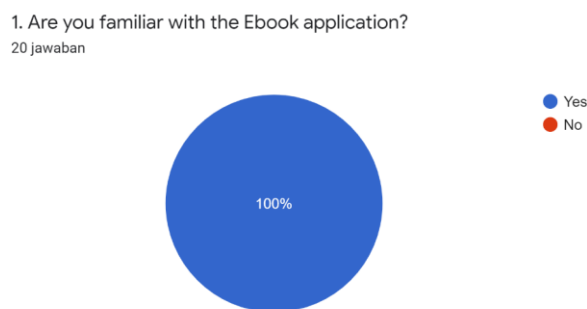
LITERATURE REVIEW

By changing the learning method of reading in form of books into e-Book, students become more interested and the willingness to read them increases (Bertarina & Arianto, 2021),(Agustina & Bertarina, 2022). Through e-Book students will be more comfortable and free because through e-Book students can find reading material that they will adjust according to their own desires (Supriadi & Oswari, 2020),(Putri et al., 2021),(Rossi et al., 2021). The quality of reading students through print media by reading on the screen also finally has its own comparison (Susanto et al., 2021),(Pramita et al., n.d.). Students tend to be more drowsy or bored when reading through print, but when attended to reading on the screen makes students more enthusiastic (Hendrastuty, 2021),(Styawati et al., 2021),(Dharma et al., 2020). Because today's students are more inclined to tools such as electronic media. The center of the role of technology in youth literacy confirmed that students read more computers and other electronic devices than in print for the first time (V. A. D. Safitri & Anggara, 2019),(V. A. Safitri et al., 2020). The evolution and progress of digital media can show an impact on reading habits for readers (BRONDONG, n.d.),(NASIONAL, n.d.). Students' who have low reading quality can be fixed this way, besides by motivating students by giving students the freedom to learn through the students themselves. Students will feel more comfortable if they can find their own way of learning. By relieve students to read through e-Book. At least this will build the willingness in read students through electronic media, which will have a good impact on students. Students will gain more insight through increasing their reading willingnes.

METHOD

The method I used in this research was based on collecting data through filling out questionnaires from 20 respondents who took the Academic Writing course. Also, the research is based on several reference articles and journals available on the internet, where information and explanations are already available and have been done previously. Then this study using a qualitative method, after the respondent fills out the questionnaire, only data that really meets the criteria for the characteristics of the sample will be taken for further processing. Questionnaire is a method of collecting data by giving a series of questions addressed to respondents to be answered.
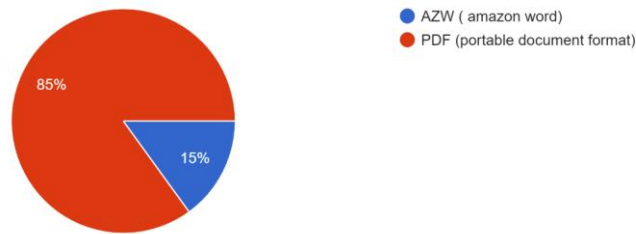
RESULTS AND DISCUSSION

Chart 1.1

1. Are you familiar with the Ebook application?
20 jawaban

Well, the first question is related to already knowing the respondents about the existence of this Ebook application and 100% of the respondents or all respondents said that they already knew about the Ebook application. Because when we talk about education in Indonesia, it is always synonymous with schools, achievements, and rankings. Education is the most important foundation for human life as a whole. Education is a means to develop and improve human resources, but interest in reading in Indonesia is still relatively low because the number of books in circulation is not evenly distributed and most of the books are circulated only in big cities. Therefore, hopefully with them already knowing the existence of this Ebook application, their reading interest can increase even more.
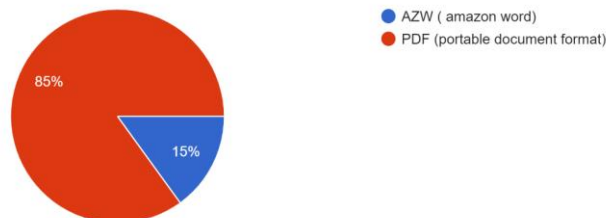
Chart 1.2

3. What types of Ebook formats do you often read?
20 jawaban

● AZW (amazon word)
● PDF (portable document format)

85%

15%

For the the second question here is related to whether you respondents have ever read in the Ebook application, and 85% of them answered "Yes" or which means the same as Never, and only 15% of them answered "NO" or which means the same as never. In my opinion, those who answered that they had never just had a little confusion with what they were reading, because we are students and have experienced online learning from Daruma in the last few years, it is not impossible if we get material from Digital Books, or Ebooks.
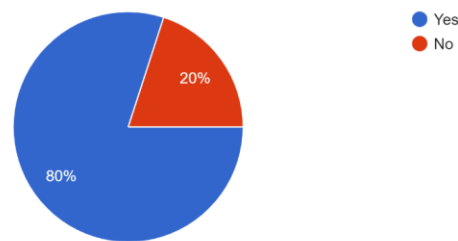
Chart 1.3

3. What types of Ebook formats do you often read?
20 jawaban

● AZW (amazon word)
● PDF (portable document format)

85%

15%

And the third question is related to what type of application you are reading in this Ebook application, here I only input 2 options, namely AMZ and PDF. And 85% of respondents answered that they read through PDF type and 15% read through AMZ, which means that respondents often use PDF compared to AMZ. In my opinion, the same people often use PDF as well, but not infrequently also use AMZ because I think the information conveyed is the same as complete. Indeed, PDF is a type of ebook that is very easy for us to access and is often given to us by lecturers and I think this can be a way to stimulate interest in reading.
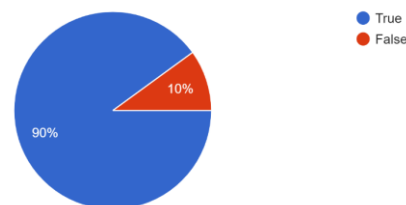
Chart 1.4

5. Do you think reading Ebooks is more interesting than reading books in person?
20 jawaban

The next question I asked is whether Ebooks are more interesting than reading directly with conventional books or ordinary books. And 80% of them answered "YES" which means that according to them reading through ebooks is more interesting, because of the ease of using the application. In the application of this ebook service innovation, the ease of use of this application is one of the main behavioral beliefs that influence users to accept an innovation or new technology. As a medium for sharing information, digital books can be disseminated more easily than conventional books. One can become the author, as well as the publisher of one's own book easily. And 20% of all respondents answered "NO", I think friends who answered no are the type of friends who like to read books directly for certain reasons.

Chart 1.5

7. Can Ebooks be a more efficient learning medium and increase your reading interest?
20 jawaban

The last question that I input into this data is whether Can Ebooks be a more efficient learning medium and increase your reading interest? And 90% of the respondents answered "YES" and 10% answered "NO" which means that the respondents' reading interest is indeed higher when reading using Ebooks or digital books. Because in my opinion digital books or electronic books (e-books) are an alternative for students to increase interest in reading. Because it is undeniable, now students are holding cellphones more than their books. The nature of digital books that are practical and easy to carry anywhere makes it easy for students to read them whenever and wherever they want. In contrast to conventional books, digital books can contain multimedia content in them, enabling the presentation of information to be more interactive and interesting. As a medium for sharing information, digital books can be disseminated more easily than conventional books. One can become the author, as well as the publisher of one's own book easily. So that the use of digital books in increasing students' reading interest will be more effective and efficient as an alternative learning media.

According to previous research that has been carried out it is said that in general the interest of the people who are respondents in this research in Ebook, as well as the phenomenon of technology shifting from conventional to more modern, such as physical book interest turning to Ebooks is unavoidable. This happens as a result of technological advances and the era that continues to develop. People's lifestyles have also changed, from those who previously liked to read physical books, now they have turned to reading ebooks with all its advantages, such as being more practical or simple. Where today people want the process of fulfilling their needs and desires in life in an easier and less hassle-free way. These conveniences are brought about by Ebooks, which since their emergence have had their own advantages and influenced physical book enthusiasts to switch to digital books. There are similarities between the results of my research and those that have been carried out by previous researchers, namely in my research it has also been proven that fellow respondents say they prefer to read using digital books or what are called Ebooks. Because my respondents said that Ebooks are easier to access and use anywhere, because Ebooks can be opened anytime and anywhere.

CONCLUSION

From all of the questions I've made, the respondents indicated that there was an interest in this ebook for the process of increasing their reading interest because digital books or Ebook (electronic books) are one of the technologies that can be used as alternative learning media, both for students and teachers. In increasing students' reading interest, digital books are the right choice because they are easy to carry everywhere. Students can read whenever and wherever they want, whether in the classroom, canteen, school garden, and other school environments as well as at home and other places. And here the respondents indicated that there was an interest in this ebook for the process of increasing their reading interest.

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